

Crash Course The American Automobile Industrys Road From Glory To Disaster

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Crash Course - Paul Ingrassia 2010-01-05

With an updated Afterword by the author. This is the epic saga of the American automobile industry's rise and demise, a compelling story of hubris, missed opportunities, and self-inflicted wounds that culminates with the president of the United States ushering two of Detroit's Big Three car companies—once proud symbols of prosperity—through bankruptcy. With unprecedented access, Pulitzer Prize winner Paul Ingrassia takes us from factory floors to small-town dealerships to Detroit's boardrooms to the White House. Ingrassia answers the big questions: Was Detroit's self-destruction inevitable? What were the key turning points? Why did Japanese automakers manage American workers better than the American companies themselves did? Complete with a new Afterword providing fresh insights into the continuing upheaval in the auto industry—the travails of Toyota, the revolving-door management and IPO at General Motors, the unexpected progress at Chrysler, and the Obama administration's stake in Detroit's recovery—Crash Course addresses a critical question: America bailed out GM, but who will bail out America?

The Decline and Fall of the American Automobile Industry - Brock

W. Yates 1983

Analyzes the reasons for the failures of the American auto industry to compete with foreign imports and to make use of modern technology and styling

Taken for a Ride - Bill Vlasic 2009-10-13

Here is the book that exposed the Daimler-Chrysler "merger of equals" as a bold German takeover of an industrial icon. Taken for a Ride reveals the shock waves felt around the world when Daimler-Benz bought Chrysler for \$36 billion in 1998. In a gripping narrative, Bill Vlasic and Bradley A. Stertz go behind the scenes of the defining corporate drama of the decade -- and in a new epilogue chart its chaotic aftermath.

Once Upon a Car - Bill Vlasic 2011-10-04

Once Upon a Car is the fascinating epic story of the rise, fall, and rebirth of the Big Three U.S. automakers, General Motors, Ford, and Chrysler. Written by Bill Vlasic, the Detroit bureau chief for the New York Times and acclaimed author of Taken for a Ride, this eye-opening, richly anecdotal work is more than a riveting and insightful business history. It offers a clear-eyed view of the present day automobile industry and of Detroit, the city that spawned it, going far beyond the corporate and

federal maneuverings to explore the impact the car companies' failures have had on the overall economy, and more importantly what they have done to people's lives. Relevant and thought-provoking, *Once Upon a Car* is an unforgettable journey deep inside this quintessentially American industry.

Crash Course - Paul Ingrassia 2011-01-11

"A definitive account . . . It's hard to imagine anyone better than Paul Ingrassia to 'ride shotgun' on a journey through the sometimes triumphant, often turbulent, history of U.S. automaking. . . . [A] wealth of amusing, astonishing and enlightening nuggets."—Pittsburgh Tribune-Review This is the epic saga of the American automobile industry's rise and demise, a compelling story of hubris, missed opportunities, and self-inflicted wounds that culminates with the president of the United States ushering two of Detroit's Big Three car companies—once proud symbols of prosperity—through bankruptcy. With unprecedented access, Pulitzer Prize winner Paul Ingrassia takes us from factory floors to small-town dealerships to Detroit's boardrooms to the White House. Ingrassia answers the big questions: Was Detroit's self-destruction inevitable? Why did Japanese automakers manage American workers better than the American companies themselves did? Complete with a new Afterword providing fresh insights into the continuing upheaval in the auto industry—the travails of Toyota, the revolving-door management and IPO at General Motors, the unexpected progress at Chrysler, and the Obama administration's stake in Detroit's recovery—*Crash Course* addresses a critical question: America bailed out GM, but who will bail out America? With an updated Afterword by the author Praise for *Crash Course* "In order to understand just how much of a mess it was—not to mention how it got that way and how, if at all, it can be cleaned up—you really need to read *Crash Course*."—The Washinton Post "Ingrassia tells Detroit's story with economy, vigour and restrained fury."—The Economist "A delightful mix of history and first-person reporting . . . Employing superb storytelling skills, Ingrassia explains in head-shaking detail the elements of a wholly avoidable collision."—Kirkus Reviews (starred review)

The Way of All Flesh - Samuel Butler 2019-12-11T22:48:45Z

The Way of All Flesh is often considered to be Samuel Butler's masterpiece, and is frequently included in many lists of best English-language novels of the 20th century. Despite this acclaim, Butler never published it in his lifetime—perhaps because the novel, a scathing, funny, and poignant satire of Victorian life, would have hit his contemporaries too close to home. The novel traces four generations of the Pontifex family, though the central character is Ernest Pontifex, the third-generation wayward son. The reader follows Ernest through the eyes of his watchful godfather, Mr. Overton, as he strikes out from home to find his way in life. His struggles along the way illustrate the complex relationships between a son and his family, and especially his father; all while satirizing Victorian ideas about family, church, marriage, and schooling. This book is part of the Standard Ebooks project, which produces free public domain ebooks.

Then We Came to the End Joshua Ferris 2007-03-01

The National Book Award finalist and debut novel by the bestselling author of *The Dinner Party*: "A readymade classic of the office-novel genre. . . . A truly affecting novel about work, trust, love, and loneliness." --Seattle Times No one knows us quite the same way as the men and women who sit beside us in department meetings and crowd the office refrigerator with their labeled yogurts. Every office is a family of sorts, and the ad agency Joshua Ferris brilliantly depicts in his debut novel is family at its strangest and best, coping with a business downturn in the time-honored way: through gossip, pranks, and increasingly frequent coffee breaks. With a demon's eye for the details that make life worth noticing, Joshua Ferris tells a true and funny story about survival in life's strangest environment--the one we pretend is normal five days a week.

Engines of Change - Paul Ingrassia 2012-05-01

A narrative like no other: a cultural history that explores how cars have both propelled and reflected the American experience— from the Model T to the Prius. From the assembly lines of Henry Ford to the open roads of Route 66, from the lore of Jack Kerouac to the sex appeal of the Hot Rod, America's history is a vehicular history—an idea brought brilliantly to life in this major work by Pulitzer Prize-winning journalist Paul

Ingrassia. Ingrassia offers a wondrous epic in fifteen automobiles, including the Corvette, the Beetle, and the Chevy Corvair, as well as the personalities and tales behind them: Robert McNamara's unlikely role in Lee Iacocca's Mustang, John Z. DeLorean's Pontiac GTO, Henry Ford's Model T, as well as Honda's Accord, the BMW 3 Series, and the Jeep, among others. Through these cars and these characters, Ingrassia shows how the car has expressed the particularly American tension between the lure of freedom and the obligations of utility. He also takes us through the rise of American manufacturing, the suburbanization of the country, the birth of the hippie and the yuppie, the emancipation of women, and many more fateful episodes and eras, including the car's unintended consequences: trial lawyers, energy crises, and urban sprawl. Narrative history of the highest caliber, *Engines of Change* is an entirely edifying new way to look at the American story.

Car Guys vs. Bean Counter Bob Lutz 2011-06-09

A legend in the car industry reveals the philosophy that's starting to turn General Motors around. In 2001, General Motors hired Bob Lutz out of retirement with a mandate to save the company by making great cars again. He launched a war against penny pinching, office politics, turf wars, and risk avoidance. After declaring bankruptcy during the recession of 2008, GM is back on track thanks to its embrace of Lutz's philosophy. When Lutz got into the auto business in the early sixties, CEOs knew that if you captured the public's imagination with great cars, the money would follow. The car guys held sway, and GM dominated with bold, creative leadership and iconic brands like Cadillac, Buick, Pontiac, Oldsmobile, GMC, and Chevrolet. But then GM's leadership began to put their faith in analysis, determined to eliminate the "waste" and "personality worship" of the bygone creative leaders. Management got too smart for its own good. With the bean counters firmly in charge, carmakers (and much of American industry) lost their single-minded focus on product excellence. Decline followed. Lutz's commonsense lessons (with a generous helping of fascinating anecdotes) will inspire readers at any company facing the bean counter analysis-paralysis menace.

Arsenal of Democracy - Charles K. Hyde 2013-10-04

Throughout World War II, Detroit's automobile manufacturers accounted for one-fifth of the dollar value of the nation's total war production, and this amazing output from "the arsenal of democracy" directly contributed to the allied victory. In fact, automobile makers achieved such production miracles that many of their methods were adopted by other defense industries, particularly the aircraft industry. In *Arsenal of Democracy: The American Automobile Industry in World War II*, award-winning historian Charles K. Hyde details the industry's transition to a wartime production powerhouse and some of its notable achievements along the way. Hyde examines several innovative cooperative relationships that developed between the executive branch of the federal government, U.S. military services, automobile industry leaders, auto industry suppliers, and the United Automobile Workers (UAW) union, which set up the industry to achieve production miracles. He goes on to examine the struggles and achievements of individual automakers during the war years in producing items like aircraft engines, aircraft components, and complete aircraft; tanks and other armored vehicles; jeeps, trucks, and amphibians; guns, shells, and bullets of all types; and a wide range of other weapons and war goods ranging from search lights to submarine nets and gyroscopes. Hyde also considers the important role played by previously underused workers—namely African Americans and women—in the war effort and their experiences on the line. *Arsenal of Democracy* includes an analysis of wartime production nationally, on the automotive industry level, by individual automakers, and at the single plant level. For this thorough history, Hyde has consulted previously overlooked records collected by the Automobile Manufacturers Association that are now housed in the National Automotive History Collection of the Detroit Public Library. Automotive historians, World War II scholars, and American history buffs will welcome the compelling look at wartime industry in *Arsenal of Democracy*.

Engines of Change - Paul Ingrassia 2012

Chronicles the history reflected by fifteen iconic car models to discuss how automobiles reflect key cultural shifts as well as developments in

such areas as manufacturing, women's rights, and environmental awareness.

The Unnamed - Joshua Ferris 2010-01-18

He was going to lose the house and everything in it. The rare pleasure of a bath, the copper pots hanging above the kitchen island, his family—again he would lose his family. He stood inside the house and took stock. Everything in it had been taken for granted. How had that happened again? He had promised himself not to take anything for granted and now he couldn't recall the moment that promise had given way to the everyday. Tim Farnsworth is a handsome, healthy man, aging with the grace of a matinee idol. His wife Jane still loves him, and for all its quiet trials, their marriage is still stronger than most. Despite long hours at the office, he remains passionate about his work, and his partnership at a prestigious Manhattan law firm means that the work he does is important. And, even as his daughter Becka retreats behind her guitar, her dreadlocks and her puppy fat, he offers her every one of a father's honest lies about her being the most beautiful girl in the world. He loves his wife, his family, his work, his home. He loves his kitchen. And then one day he stands up and walks out. And keeps walking. *THE UNNAMED* is a dazzling novel about a marriage and a family and the unseen forces of nature and desire that seem to threaten them both. It is the heartbreaking story of a life taken for granted and what happens when that life is abruptly and irrevocably taken away.

U. S. Motor Vehicle Industry - Bill Canis 2011-01

This is a print on demand edition of a hard to find publication. An in-depth analysis of the 2009 crisis in the U.S. auto industry and its prospects for regaining domestic and global competitiveness. Analyzes business and policy issues arising from the restructurings within the industry. The year 2009 was marked by recession and a crisis in global credit markets; the bankruptcy of GM and Chrysler; the incorporation of successor companies; hundreds of parts supplier bankruptcies; plant closings and worker buyouts; the cash-for-clunkers program; and increasing production and sales at year's end. Also examines the successes of Ford and the increasing presence of foreign-owned OEM, foreign-owned parts manufacturers,

competition from imported vehicles, and a buildup of global over-capacity that threatens the recovery of U.S. domestic producers. Preventing Teen Motor Crashes - National Research Council 2007-01-23 From a public health perspective, motor vehicle crashes are among the most serious problems facing teenagers. Even after more than six months of being licensed to drive alone, teens are two to three times more likely to be in a fatal crash than are the more experienced drivers. Crash rates are significantly higher for male drivers, and young people in the United States are at greater risk of dying or being injured in an automobile than their peers around the world. In fact, in 2003 motor vehicle crashes were the leading cause of death for youth ages 16-20 in the United States. Understanding how and why teen motor vehicle crashes happen is key to developing countermeasures to reduce their number. Applying this understanding to the development of prevention strategies holds significant promise for improving safety but many of these efforts are thwarted by a lack of evidence as to which prevention strategies are most effective. *Preventing Teen Motor Crashes* presents data from a multidisciplinary group that shared information on emerging technology for studying, monitoring, and controlling driving behavior. The book provides an overview of the factual information that was presented, as well as the insights that emerged about the role researchers can play in reducing and preventing teen motor crashes.

Comeback - Paul Ingrassia 1995-10-18

Documents the collapse and comeback of America's largest industry in a saga of greed and stubbornness, spotlighting dedicated managers, engineers, and financiers

Overhaul - Steven Rattner 2010-09-13

A uniquely informed investigative account of one of the biggest financial crises of President Obama's early administration. During his first year in office, President Obama faced the possibility of more than a million lost jobs as GM and Chrysler headed for financial ruin. He joined forces with Treasury Secretary Tim Geithner and economic advisor Larry Summers in a historic government intervention to keep these two auto-industry giants afloat, working against a ticking clock and fielding vocal

opposition from free market champions along the way. It's from this vantage point that former New York Times financial journalist Steven Rattner witnesses a new administration's grace under pressure in the face of gross corporate mismanagement—a scenario rich in hard-earned lessons for managers and executives in any industry.

Comeback - Paul Ingrassia 2013-05-14

In *Comeback*, Pulitzer Prize-winners Paul Ingrassia and Joseph B. White take us to the boardrooms, the executive offices, and the shop floors of the auto business to reconstruct, in riveting detail, how America's premier industry stumbled, fell, and picked itself up again. The story begins in 1982, when Honda started building cars in Marysville, Ohio, and the entire U.S. car industry seemed to be on the brink of extinction. It ends just over a decade later, with a remarkable turn of the tables, as Japan's car industry falters and America's Big Three emerge as formidable global competitors. *Comeback* is a story propelled by larger-than-life characters -- Lee Iacocca, Henry Ford II, Don Petersen, Roger Smith, among many others -- and their greed, pride, and sheer refusal to face facts. But it is also a story full of dedicated, unlikely heroes who struggled to make the Big Three change before it was too late.

A Rabble of Dead Money - Charles R. Morris 2017-03-07

The Great Crash of 1929 profoundly disrupted the United States' confident march toward becoming the world's superpower. The breakneck growth of 1920s America—with its boom in automobiles, electricity, credit lines, radio, and movies—certainly presaged a serious recession by the decade's end, but not a depression. The totality of the collapse shocked the nation, and its duration scarred generations to come. In this lucid and fast-paced account of the cataclysm, award-winning writer Charles R. Morris pulls together the intricate threads of policy, ideology, international hatreds, and sheer individual cantankerousness that finally pushed the world economy over the brink and into a depression. While Morris anchors his narrative in the United States, he also fully investigates the poisonous political atmosphere of postwar Europe to reveal how treacherous the environment of the global economy was. It took heroic financial mismanagement, a glut-induced

global collapse in agricultural prices, and a self-inflicted crash in world trade to cause the Great Depression. Deeply researched and vividly told, *A Rabble of Dead Money* anatomizes history's greatest economic catastrophe—while noting the uncanny echoes for the present.

Rich Johnson's Guide to Trailer Boat Sailing Johnson 2009-08
trailerable sailboat is the ideal way to explore the country? wherever there is water. To make the most of this exciting lifestyle, owners of trailerable sailboats need three things? an understanding of the boat and how to use it; knowledge about the tow vehicle and trailer used to transport the boat; and a spirited sense of adventure to live the dream. #13;#13; This book will help you get started. #13;#13; #13;

U. S. Motor Vehicle Industry - Stephen Cooney 2011-01

This is a print on demand edition of a hard to find publication. In 12/08, Pres. George W. Bush provided financial assistance to GM and Chrysler -- \$13.4 billion to GM and \$4 billion to Chrysler from the Troubled Assets Relief Program (TARP). Ford did not need such assistance immediately but might require a line of credit in 2009. A further \$6 billion was loaned to GM Acceptance Corp. (GMAC), and \$1.5 billion to Chrysler Financial, the two manufacturers' respective credit affiliates. Contents of this report: Intro.; Auto Industry Loan Develop. in 12/08; Impact on the National Economy; The Domestic Motor Vehicle Market; Financial Issues in the Auto Industry; Financial Solutions: Bridge Loans and Restructuring; Pension and Health Care Issues; Stipulations and Conditions on TARP Loans to the Auto Industry.

Guts - Robert A. Lutz 1998-09-29

Provides Chrysler's Senior Manager Bob Lutz's philosophy behind his "Seven Laws" of business, explaining how that can be applied in relation to making changes, transforming an operation, and creating a successful company. 50,000 first printing. \$75,000 ad/promo. Tour.

Lexus - Chester Dawson 2011-06-03

A behind-the-scenes look at Lexus's surprising twenty-year success story—in a revised new edition In the 1980s, German brands BMW and Mercedes-Benz dominated the luxury car market and had little reason to fear competition from Japan. But in 1989, Toyota entered the market

with the Lexus LS 400, a car that could compete with the Germans in every category but price—it was US\$30,000 cheaper. Within two years, Lexus had overtaken Mercedes-Benz in the United States and made a stunning success of Toyota's brave foray into the global luxury market. Lexus: The Relentless Pursuit reveals why Toyota decided to take on the German automakers and how the new brand won praise and success for its unparalleled quality, unforgettable advertising, and unprecedented customer service. From the first boardroom planning session to Lexus's entry into the mega-luxury supercar market, this is the complete and compelling story of one of the world's most admired brands. Includes a new Foreword by legendary designer Erwin Lui, an Afterword with updates since the first edition, and a new Coda by leading Japanese automotive journalist Hisao Inoue Covers the racetrack triumph—and tragedy—behind the new US\$375,000 Lexus LFA supercar Offers important business lessons for brand managers and executives For car enthusiasts, business leaders, and anyone interested in branding and marketing, Lexus: The Relentless Pursuit offers an amazing story of excellence and innovation in the automotive industry.

American Icon - Bryce G. Hoffman 2013-02-05

The inside story of the epic turnaround of Ford Motor Company under the leadership of CEO Alan Mulally. At the end of 2008, Ford Motor Company was just months away from running out of cash. With the auto industry careening toward ruin, Congress offered all three Detroit automakers a bailout. General Motors and Chrysler grabbed the taxpayer lifeline, but Ford decided to save itself. Under the leadership of charismatic CEO Alan Mulally, Ford had already put together a bold plan to unify its divided global operations, transform its lackluster product lineup, and overcome a dysfunctional culture of infighting, backstabbing, and excuses. It was an extraordinary risk, but it was the only way the Ford family—America's last great industrial dynasty—could hold on to their company. Mulally and his team pulled off one of the greatest comebacks in business history. As the rest of Detroit collapsed, Ford went from the brink of bankruptcy to being the most profitable automaker in the world. American Icon is the compelling, behind-the-

scenes account of that epic turnaround. In one of the great management narratives of our time, Hoffman puts the reader inside the boardroom as Mulally uses his celebrated Business Plan Review meetings to drive change and force Ford to deal with the painful realities of the American auto industry. Hoffman was granted unprecedented access to Ford's top executives and top-secret company documents. He spent countless hours with Alan Mulally, Bill Ford, the Ford family, former executives, labor leaders, and company directors. In the bestselling tradition of Too Big to Fail and The Big Short, American Icon is narrative nonfiction at its vivid and colorful best.

Snow Crash - Neal Stephenson 2003-08-26

The "brilliantly realized" (The New York Times Book Review) breakthrough novel from visionary author Neal Stephenson, a modern classic that predicted the metaverse and inspired generations of Silicon Valley innovators Hiro lives in a Los Angeles where franchises line the freeway as far as the eye can see. The only relief from the sea of logos is within the autonomous city-states, where law-abiding citizens don't dare leave their mansions. Hiro delivers pizza to the mansions for a living, defending his pies from marauders when necessary with a matched set of samurai swords. His home is a shared 20 X 30 U-Stor-It. He spends most of his time goggled in to the Metaverse, where his avatar is legendary. But in the club known as The Black Sun, his fellow hackers are being felled by a weird new drug called Snow Crash that reduces them to nothing more than a jittering cloud of bad digital karma (and IRL, a vegetative state). Investigating the Infocalypse leads Hiro all the way back to the beginning of language itself, with roots in an ancient Sumerian priesthood. He'll be joined by Y.T., a fearless teenaged skateboard courier. Together, they must race to stop a shadowy virtual villain hell-bent on world domination.

Slaughterhouse - Dominic A. Pacyga 2015-11-10

On the South Side to tour the Union Stock Yard, people got a firsthand look at Chicago's industrial prowess as they witnessed cattle, hogs, and sheep disassembled with breathtaking efficiency. At their height, the kill floors employed 50,000 workers and processed six hundred animals an

hour, an astonishing spectacle of industrialized death. Pacyga chronicles the rise and fall of an industrial district that, for better or worse, served as the public face of Chicago for decades. He takes readers through the packinghouses as only an insider can, covering the rough and toxic life inside the plants and their lasting effects on the world outside. He shows how the yards shaped the surrounding neighborhoods; looks at the Yard's sometimes volatile role in the city's race and labor relations; and traces its decades of mechanized innovations.

The Sack of Detroit - Kenneth Whyte 2021-06-01

"Vigorous, provocative... The Sack of Detroit is compelling, bold and stylishly written." —Barbara Spindel, *The Wall Street Journal* A provocative, revelatory history of the epic rise—and unnecessary fall—of the U.S. automotive industry, uncovering the vivid story of innovation, politics, and business that led to a sudden, seismic shift in American priorities that is still felt today, from the acclaimed author of *Hoover* In the 1950s, America enjoyed massive growth and affluence, and no companies contributed more to its success than automakers. They were the biggest and best businesses in the world, their leadership revered, their methods imitated, and their brands synonymous with the nation's aspirations. But by the end of the 1960s, Detroit's profits had evaporated and its famed executives had become symbols of greed, arrogance, and incompetence. And no company suffered this reversal more than General Motors, which found itself the main target of a Senate hearing on auto safety that publicly humiliated its leadership and shattered its reputation. In *The Sack of Detroit*, Kenneth Whyte recounts the epic rise and unnecessary fall of America's most important industry. At the center of his absorbing narrative are the titans of the automotive world but also the crusaders of safety, including Ralph Nader and a group of senators including Bobby Kennedy. Their collision left Detroit in a ditch, launched a new era of consumer advocacy and government regulation, and contributed significantly to the decline of American enterprise. This is a vivid story of politics, business, and a sudden, seismic shift in American priorities that is still felt today.

Commercial Motor Vehicle Driver Fatigue, Long-Term Health, and

Highway Safety - National Academies of Sciences, Engineering, and Medicine 2016-09-12

There are approximately 4,000 fatalities in crashes involving trucks and buses in the United States each year. Though estimates are wide-ranging, possibly 10 to 20 percent of these crashes might have involved fatigued drivers. The stresses associated with their particular jobs (irregular schedules, etc.) and the lifestyle that many truck and bus drivers lead, puts them at substantial risk for insufficient sleep and for developing short- and long-term health problems. *Commercial Motor Vehicle Driver Fatigue, Long-Term Health and Highway Safety* assesses the state of knowledge about the relationship of such factors as hours of driving, hours on duty, and periods of rest to the fatigue experienced by truck and bus drivers while driving and the implications for the safe operation of their vehicles. This report evaluates the relationship of these factors to drivers' health over the longer term, and identifies improvements in data and research methods that can lead to better understanding in both areas.

Autophobia - Brian Ladd 2008-11-16

"From the Model T to the SUV, *Autophobia* reveals that our vexed relationship with the automobile is nothing new - in fact, debates over whether cars are forces of good or evil in our world have raged for over a century now, ever since the automobile was invented."--Jacket.

The End of Detroit - Micheline Maynard 2004-09-21

An in-depth, hard-hitting account of the mistakes, miscalculations and myopia that have doomed America's automobile industry. In the 1990s, Detroit's Big Three automobile companies were riding high. The introduction of the minivan and the SUV had revitalized the industry, and it was widely believed that Detroit had miraculously overcome the threat of foreign imports and regained its ascendant position. As Micheline Maynard makes brilliantly clear in *THE END OF DETROIT*, however, the traditional American car industry was, in fact, headed for disaster. Maynard argues that by focusing on high-profit trucks and SUVs, the Big Three missed a golden opportunity to win back the American car-buyer. Foreign companies like Toyota and Honda solidified their dominance in

family and economy cars, gained market share in high-margin luxury cars, and, in an ironic twist, soon stormed in with their own sophisticatedly engineered and marketed SUVs, pickups and minivans. Detroit, suffering from a “good enough” syndrome and wedded to ineffective marketing gimmicks like rebates and zero-percent financing, failed to give consumers what they really wanted—reliability, the latest technology and good design at a reasonable cost. Drawing on a wide range of interviews with industry leaders, including Toyota’s Fujio Cho, Nissan’s Carlos Ghosn, Chrysler’s Dieter Zetsche, BMW’s Helmut Panke, and GM’s Robert Lutz, as well as car designers, engineers, test drivers and owners, Maynard presents a stark picture of the culture of arrogance and insularity that led American car manufacturers astray. Maynard predicts that, by the end of the decade, one of the American car makers will no longer exist in its present form.

The Dodge Brothers - Charles K. Hyde 2005

At the start of the Ford Motor Company in 1903, the Dodge Brothers supplied nearly every car part needed by the up-and-coming auto giant. After fifteen years of operating a successful automotive supplier company, much to Ford's advantage, John and Horace Dodge again changed the face of the automotive market in 1914 by introducing their own car. The Dodge Brothers automobile carried on their names even after their untimely deaths in 1920, with the company then remaining in the hands of their widows until its sale in 1925 to New York bankers and subsequent purchase in 1928 by Walter Chrysler. The Dodge nameplate has endured, but despite their achievements and their critical role in the early success of Henry Ford, John and Horace Dodge are usually overlooked in histories of the early automotive industry. Charles K. Hyde's book *The Dodge Brothers: The Men, the Motor Cars, and the Legacy* is the first scholarly study of the Dodge brothers and their company, chronicling their lives—from their childhood in Niles, Michigan, to their long years of learning the machinist's trade in Battle Creek, Port Huron, Detroit, and Windsor, Ontario—and examining their influence on automotive manufacturing and marketing trends in the early part of the twentieth century. Hyde details the brothers' civic

contributions to Detroit, their hiring of minorities and women, and their often anonymous charitable contributions to local organizations. Hyde puts the Dodge brothers' lives and accomplishments in perspective by indicating their long-term influence, which has continued long after their deaths. The most complete and accurate resource on John and Horace Dodge available, *The Dodge Brothers* uses sources that have never before been examined. Its scholarly approach and personal tone make this book appealing for automotive historians as well as car enthusiasts and those interested in Detroit's early development.

Crash Course - Woodrow Phoenix 2020-08-04

A work of graphic nonfiction exploring the powerful, often toxic relationship between people and cars. Using the comic book format, this book vehemently dispels the notion that traffic accidents are inevitable and/or acceptable on any level, insisting that drivers own their responsibility, and consider the consequences of careless and dangerous behavior. It also addresses such timely issues as the use of cars as weapons of mass murder in places like Charlottesville, VA.

The Japanese Automotive Industry - Robert E. Cole 1981-01-01

As the University of Michigan Center for Japanese Studies reflected on the deteriorating position of the domestic auto industry in the fall of 1980, and the strong competitive threat being posed by the Japanese automakers, we were struck by the extraordinary low quality of the public discussion of these critical issues. The national importance of the issues seemed only matched by the superficiality of the analyses being offered. The tendency to think in terms of scapegoats was particularly evident. The Japanese as the basic cause of our problems has been a particularly notable theme. To be sure, cooperation with the Japanese in formulating a rational overall trade policy may be an important part of the solution. It has also been fashionable to blame it all on American auto industry management for not concentrating on the production of small cars when "everyone knew" that was the thing to do. Alternatively, government meddling was blamed for all our problems. Clearly, the complex problem we faced required more penetrating analyses. It seemed therefore, that the time was ripe for a public seminar which

moved beyond the rhetoric of the moment and probed some of the deeper causes of our problems and possible directions for future policy. In holding the January 1981 auto conference, the Center took it as their task to begin addressing the critical issues facing the industry, with particular, but not exclusive, attention to examining the role of the Japanese auto industry. They had in mind not to simply conduct a rational discussion of the trade issue but to probe the sources of Japanese competitive strength, especially those features whose study might profit them. In these proceedings, they bring those discussions to a wider audience. Question and answer sessions at the conference were necessarily short and a few speakers delivered abbreviated remarks; this volume restores a number of omissions, and provides additional answers to some pertinent questions put by the audience. The Center hopes to encourage the serious problem-solving these complex issues demand. Far too much time has been spent trying to fix the blame. [intro]

American Wheels, Chinese Roads - Michael J. Dunne 2011-07-20

How could one company—General Motors—meet disaster on one continent and achieve explosive growth on another at the very same time? While General Motors was hurtling towards bankruptcy in 2009, GM's subsidiary in China was setting new sales and profit records. This book reveals how extraordinary people, remarkable decisions and surprising breaks made triumph in China possible for General Motors. It also shows just how vulnerable that winning track record remains. No small part of GM's success in China springs from its management of shifting business and political relationships. In China, the government makes the rules for—and competes in—the auto industry. GM's business partner, the City of Shanghai, is both an ally and a competitor. How does such an unnatural relationship work on a day-to-day basis? Where will it go on the future? General Motors also engages in constant battles with other global and Chinese car makers for the hearts of demanding Chinese consumers. Dunne gives us rare glimpses into the mindsets and behavior of this new moneyed set, the world's newest class of wealthy consumers. China is already the number one car market in the world. During the next ten years, China will export millions of cars and trucks

globally, including to the United States. *American Wheels, Chinese Roads* presents readers with fascinating illustrations of what to expect when Chinese cars, companies, and business people arrive on our shores. *Just Babies* Paul Bloom 2014-11-11

A leading cognitive scientist argues that a deep sense of good and evil is bred in the bone. From John Locke to Sigmund Freud, philosophers and psychologists have long believed that we begin life as blank moral slates. Many of us take for granted that babies are born selfish and that it is the role of society—and especially parents—to transform them from little sociopaths into civilized beings. In *Just Babies*, Paul Bloom argues that humans are in fact hardwired with a sense of morality. Drawing on groundbreaking research at Yale, Bloom demonstrates that, even before they can speak or walk, babies judge the goodness and badness of others' actions; feel empathy and compassion; act to soothe those in distress; and have a rudimentary sense of justice. Still, this innate morality is limited, sometimes tragically. We are naturally hostile to strangers, prone to parochialism and bigotry. Bringing together insights from psychology, behavioral economics, evolutionary biology, and philosophy, Bloom explores how we have come to surpass these limitations. Along the way, he examines the morality of chimpanzees, violent psychopaths, religious extremists, and Ivy League professors, and explores our often puzzling moral feelings about sex, politics, religion, and race. In his analysis of the morality of children and adults, Bloom rejects the fashionable view that our moral decisions are driven mainly by gut feelings and unconscious biases. Just as reason has driven our great scientific discoveries, he argues, it is reason and deliberation that makes possible our moral discoveries, such as the wrongness of slavery. Ultimately, it is through our imagination, our compassion, and our uniquely human capacity for rational thought that we can transcend the primitive sense of morality we were born with, becoming more than just babies. Paul Bloom has a gift for bringing abstract ideas to life, moving seamlessly from Darwin, Herodotus, and Adam Smith to *The Princess Bride*, Hannibal Lecter, and Louis C.K. Vivid, witty, and intellectually probing, *Just Babies* offers a radical new perspective on our moral lives.

Once in a Great City - David Maraniss 2015

"As David Maraniss captures it with power and affection, Detroit summed up America's path to music and prosperity that was already past history. It's 1963 and Detroit is on top of the world. The city's leaders are among the most visionary in America. It was the American auto makers' best year; the revolution in music and politics was underway. Reuther's UAW had helped lift the middle class. The time was full of promise. Once in a Great City shows that the shadows of collapse were evident even then. Detroit at its peak was threatened by its own design. It was being abandoned by the new world. Yet so much of what Detroit gave America lasts."--

The Dashboard Book - Wayne Moore 2016-12-10

JAY LENO says "The Dashboard Book" is a "Good read" and "I really liked it". It is the definitive full color illustrated history of the American automobile dashboard. More than 400 color photographs and more than 160 different cars are included. The first chapters include the elegant Curved Dash Oldsmobile of 1901/07, Sears mail order Motor Buggy, Ford's Model T, air cooled Franklins, early Cadillacs, Buick's 1914 Torpedo Touring, Auburn, Duesenburg, Pierce Arrow, Essex, Hudson, Lincoln, LaSalle, Chevrolet, 1936 Cord, and my visit to Jay Leno's garage and his 1934 Airflow. The early chapters also include the evolution of dashboards from simple wooden boards of the carriage and buggy styles to development of the firewall, cowl, and instrument panels of the early 1900's to the conflicting cockpit and living room styles of the 1920's and to the Art Deco and Streamline Moderne styles of the 1930's. Later chapters include cars from the 40's 50's and 60's including models from Studebaker and the Avanti, Ford, Mercury, Lincoln, Plymouth, Dodge, Desoto, Chrysler, Cadillac, Chevrolet, Corvette, Mustang, Pontiac GTO, the Tucker, Oldsmobile, Jay Leno's Nash, Rambler, and more. An exterior photo of every car accompanies each dashboard photo and description. Throughout, the styling of dashboards is related to the styling trends of auto exteriors. Early instrumentation is also discussed as is the influence of the first affordable closed car. Brief histories and descriptions of dashboard accessories and controls like the cigar lighter, ashtrays, glove

boxes, radios, a cigarette dispenser, tissue dispensers, and a glove box mini bar, and windshield wipers are also included as well as a full Works Cited and list of auto museums visited.

Traffic - Tom Vanderbilt 2009-08-11

Driving is a fact of life. We are all spending more and more time on the road, and traffic is an issue we face everyday. This book will make you think about it in a whole new light. We have always had a passion for cars and driving. Now Traffic offers us an exceptionally rich understanding of that passion. Vanderbilt explains why traffic jams form, outlines the unintended consequences of our attempts to engineer safety and even identifies the most common mistakes drivers make in parking lots. Based on exhaustive research and interviews with driving experts and traffic officials around the globe, Traffic gets under the hood of the quotidian activity of driving to uncover the surprisingly complex web of physical, psychological and technical factors that explain how traffic works.

Gravel Roads - Ken Skorseth 2000

The purpose of this manual is to provide clear and helpful information for maintaining gravel roads. Very little technical help is available to small agencies that are responsible for managing these roads. Gravel road maintenance has traditionally been "more of an art than a science" and very few formal standards exist. This manual contains guidelines to help answer the questions that arise concerning gravel road maintenance such as: What is enough surface crown? What is too much? What causes corrugation? The information is as nontechnical as possible without sacrificing clear guidelines and instructions on how to do the job right.

Unsafe at Any Speed - Ralph Nader 1965

A Natural History of the Future - Rob Dunn 2021-11-09

"An arresting vision of this relentless natural world"—New York Times Book Review A leading ecologist argues that if humankind is to survive on a fragile planet, we must understand and obey its iron laws Our species has amassed unprecedented knowledge of nature, which we have tried to use to seize control of life and bend the planet to our will. In A

Natural History of the Future, biologist Rob Dunn argues that such efforts are futile. We may see ourselves as life's overlords, but we are instead at its mercy. In the evolution of antibiotic resistance, the power of natural selection to create biodiversity, and even the surprising life of the London Underground, Dunn finds laws of life that no human activity can annul. When we create artificial islands of crops, dump toxic waste,

or build communities, we provide new materials for old laws to shape. Life's future flourishing is not in question. Ours is. As ambitious as Edward Wilson's Sociobiology and as timely as Elizabeth Kolbert's The Sixth Extinction, A Natural History of the Future sets a new standard for understanding the diversity and destiny of life itself.