

Cultural Anthropology Asking Questions About

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Cultural Anthropology: 101 - Jack David Eller
2015-02-11

This concise and accessible introduction establishes the relevance of cultural anthropology for the modern world through an integrated, ethnographically informed approach. The book develops readers' understanding and engagement by addressing key issues such as: What it means to be human The key characteristics of culture as a concept Relocation and dislocation of peoples The conflict between political, social and ethnic boundaries The concept of economic anthropology Cultural Anthropology: 101 includes case studies from both classic and contemporary ethnography, as well as a comprehensive bibliography and index. It is an essential guide for students approaching this fascinating field for the first time.

Handbook of Methods in Cultural Anthropology - H. Russell Bernard 2014-07-08
The Handbook of Methods in Cultural Anthropology, now in its second edition, maintains a strong benchmark for understanding the scope of contemporary anthropological field methods. Avoiding divisive debates over science and humanism, the contributors draw upon both traditions to explore fieldwork in practice. The second edition also reflects major developments of the past decade, including: the rising prominence of mixed methods, the emergence of new technologies, and evolving views on ethnographic writing. Spanning the chain of research, from designing a project through methods of data collection and interpretive

analysis, the Handbook features new chapters on ethnography of online communities, social survey research, and network and geospatial analysis. Considered discussion of ethics, epistemology, and the presentation of research results to diverse audiences round out the volume. The result is an essential guide for all scholars, professionals, and advanced students who employ fieldwork.

The Art of Being Human - Michael Wesch
2018-08-07

Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheper-Hughes noted. "Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession." What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future

chapters and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the "first draft edition" from 2017 and includes 7 new chapters.

Asking Questions about Cultural

Anthropology - Robert L. Welsch 2015-10-30

Unlike textbooks that emphasize the memorization of facts, *Asking Questions About Cultural Anthropology: A Concise Introduction* teaches students how to think anthropologically, helping them view cultural issues as an anthropologist might. This approach demonstrates how anthropological thinking can be used as a tool for deciphering everyday experiences. The book covers the essential concepts, terms, and history of cultural anthropology, introducing students to the widely accepted fundamentals and providing a foundation that can be enriched by the use of ethnographies, a reader, articles, lectures, field-based activities, and other kinds of supplements. It balances concise coverage of essential content with a commitment to an active, learner-centered pedagogy.

In the Field - Prof. George Gmelch 2018-05-11

This book offers an invaluable look at what cultural anthropologists do when they are in the field. Through fascinating and often entertaining accounts of their lives and work in varied cultural settings, the authors describe the many forms fieldwork can take, the kinds of questions anthropologists ask, and the common problems they encounter. From these accounts and the experiences of the student field workers the authors have mentored over the years, *In the Field* makes a powerful case for the value of the anthropological approach to knowledge.

Ani mal Inti maci es Radhika Govindrajan 2018-05-29

What does it mean to live and die in relation to other animals? *Animal Intimacies* posits this central question alongside the intimate—and intense—moments of care, kinship, violence, politics, indifference, and desire that occur between human and non-human animals. Built on extensive ethnographic fieldwork in the mountain villages of India's Central Himalayas, Radhika Govindrajan's book explores the number of ways that human and animal interact to cultivate relationships as interconnected,

related beings. Whether it is through the study of the affect and ethics of ritual animal sacrifice, analysis of the right-wing political project of cow-protection, or examination of villagers' talk about bears who abduct women and have sex with them, Govindrajan illustrates that multispecies relatedness relies on both difference and ineffable affinity between animals. *Animal Intimacies* breaks substantial new ground in animal studies, and Govindrajan's detailed portrait of the social, political and religious life of the region will be of interest to cultural anthropologists and scholars of South Asia as well.

Cultural Anthropology - Roger M. Keesing 1981

Perspectives - Nina Brown 2020

"This textbook is a collection of chapters on the essential topics in cultural anthropology. Different from other introductory textbooks, this book is an edited volume with each chapter written by a different author. Each author has written from their experiences working as an anthropologist and that personal touch makes for an accessible introduction to cultural anthropology. The authors' approach to cultural anthropology is holistic. They see the interconnectedness of cultural practices and, in all of the chapters, they emphasize the comparison of cultures and the ways of life of different peoples."--BCcampus website.

Anthropology Matters, Third Edition - Shirley A. Fedorak 2017-04-05

The third edition of this bestselling book introduces readers to anthropology, and the world around it, by connecting important concepts to current global issues. A question-based approach encourages readers to understand specific issues in a broader cross-cultural context while building an appreciation for anthropology's role in developing global citizenship. This edition has been updated and revised throughout, including discussion of technology, design anthropology, and the effects of social media on cultural change. As well, two new chapters, one on global responsibility for refugees, and the other on human trafficking as a form of modern-day slavery, make the text particularly relevant.

A Dictionary of Cultural Anthropology - Luis Vivanco 2018-09-20

This new dictionary comprises more than 400 entries, providing concise, authoritative definitions for a range of concepts relating to cultural anthropology, as well as important findings and intellectual figures in the field. Entries include adaptation and kinship, scientific racism, and writing culture, providing readers with a wide-ranging overview of the subject. Accessibly written and engaging, *A Dictionary of Cultural Anthropology* is authored by subject experts, and presents anthropology as a dynamic and lively field of enquiry. Complemented by a global list of anthropological organizations, more than 20 figures and tables to illustrate the entries, and web links pointing to useful external sources, this is an essential text for undergraduates studying anthropology, and also serves those studying allied subjects such as archaeology, politics, economics, geography, sociology, and gender studies.

Annual Editions: Anthropology, 40/e - Elvio Angeloni 2016-09-29

The Annual Editions series is designed to provide convenient inexpensive access to a wide range of current articles from some of the most respected magazines, newspapers and journals published today. Annual Editions are updated on a regular basis through a continuous monitoring of over 300 periodical sources. The articles selected are authored by prominent scholars, researchers, and commentators writing for a general audience. Each Annual Editions volume has a number of features designed to make them especially valuable for classroom use; including a brief overview for each unit, as well as Learning Outcomes, Critical Thinking questions, and Internet References to accompany each article. Go to the McGraw-Hill Create™ Annual Editions Article Collection at <http://www.mcgrawhillcreate.com/annualeditions> to browse the entire collection. Select individual Annual Editions articles to enhance your course, or access and select the entire Angeloni: Annual Editions: Anthropology, 40/e book here <http://create.mheducation.com/createonline/index.html#qlink=search%2Ftext%3Disbn:1259666417> for an easy, pre-built teaching resource. Visit <http://create.mheducation.com> for more information on other McGraw-Hill titles and special collections.

Asking Questions about Cultural Anthropology

Robert L. Welsch 2018-08-31

Organized around anthropological questions, this contemporary text demonstrates how anthropological thinking can be used as a tool for deciphering everyday experiences. Designed to stimulate students' anthropological imaginations, this concise foundation of cultural anthropology can be enriched by the use of ethnographies, a reader, articles, field-based activities, and more.

Laboratory Life - Bruno Latour 2013-04-04

This highly original work presents laboratory science in a deliberately skeptical way: as an anthropological approach to the culture of the scientist. Drawing on recent work in literary criticism, the authors study how the social world of the laboratory produces papers and other "texts," and how the scientific vision of reality becomes that set of statements considered, for the time being, too expensive to change. The book is based on field work done by Bruno Latour in Roger Guillemin's laboratory at the Salk Institute and provides an important link between the sociology of modern sciences and laboratory studies in the history of science.

Cultural Anthropology - Robert Louis Welsch 2020-11

"This is a cultural anthropology textbook"--

Anthropology Beyond Culture - Richard G. Fox 2020-05-18

Culture is a vexed concept within anthropology. From their earliest studies, anthropologists have often noted the emotional attachment of people to their customs, even in cases where this loyalty can make for problems. Do anthropologists now suffer the same kind of disability with respect to their continuing emotional attachment to the concept of culture? This book considers the state of the culture concept in anthropology and finds fault with a 'love it or leave it' attitude. Rather than pledging undying allegiance or summarily dismissing it, the volume argues that anthropology can continue with or without a concept of culture, depending on the research questions being asked, and, furthermore, that when culture is retained, no single definition of it is practical or necessary. Offering sensible solutions to a topic of hot debate, this book will be essential reading for anyone seeking to learn what a concept of culture can offer

anthropology, and what anthropology can offer the concept of culture.

Anthro-Vision Gillian Tett 2021-06-08

While today's business world is dominated by technology and data analysis, award-winning financial journalist and anthropology PhD Gillian Tett advocates thinking like an anthropologist to better understand consumer behavior, markets, and organizations to address some of society's most urgent challenges. Amid severe digital disruption, economic upheaval, and political flux, how can we make sense of the world? Leaders today typically look for answers in economic models, Big Data, or artificial intelligence platforms. Gillian Tett points to anthropology—the study of human culture. Anthropologists learn to get inside the minds of other people, helping them not only to understand other cultures but also to appraise their own environment with fresh perspective as an insider-outsider, gaining lateral vision. Today, anthropologists are more likely to study Amazon warehouses than remote Amazon tribes; they have done research into institutions and companies such as General Motors, Nestlé, Intel, and more, shedding light on practical questions such as how internet users really define themselves; why corporate projects fail; why bank traders miscalculate losses; how companies sell products like pet food and pensions; why pandemic policies succeed (or not).

Anthropology makes the familiar seem unfamiliar and vice versa, giving us badly needed three-dimensional perspective in a world where many executives are plagued by tunnel vision, especially in fields like finance and technology. "Fascinating and surprising" (Fareed Zararia, CNN), *Anthro-Vision* offers a revolutionary new way for understanding the behavior of organizations, individuals, and markets in today's ever-evolving world.

Culture and the Individual - William W Dressler 2017-07-20

This book engages with the issue of how culture is incorporated into individuals' lives, a question that has long plagued the social sciences. Starting with a critical overview of the treatment of culture and the individual in anthropology, the author makes the case for adopting a cognitive theory of culture in researching the relationship. The concept of cultural consonance is introduced

as a solution and placed in theoretical context. Cultural consonance is defined as the degree to which individuals incorporate into their own beliefs and behaviors the prototypes for belief and behavior encoded in shared cultural models. Dressler examines how this can be measured and what it can reveal, focusing in particular on the field of health. Written in an accessible style by an experienced anthropologist, *Culture and the Individual* pulls together more than twenty-five years of research and offers valuable insights for students as well as academics in related fields.

Making Global MBAs - Andrew Orta 2019-10-01

A generation of aspiring business managers has been taught to see a world of difference as a world of opportunity. In *Making Global MBAs*, Andrew Orta examines the culture of contemporary business education, and the ways MBA programs participate in the production of global capitalism through the education of the business subjects who will be managing it. Based on extensive field research in several leading US business schools, this groundbreaking ethnography exposes what the culture of MBA training says about contemporary understandings of capitalism in the context of globalization. Orta details the rituals of MBA life and the ways MBA curricula cultivate both habits of fast-paced technical competence and "softer" qualities and talents thought to be essential to unlocking the value of international cultural difference while managing its risks. *Making Global MBAs* provides an essential critique of neoliberal thinking for students and professionals in a wide variety of fields.

Cultural Anthropology - John H. Bodley 2005-01-01

Introducing Cultural Anthropology - Brian M. Howell 2019-06-18

What is the role of culture in human experience? This concise yet solid introduction to cultural anthropology helps readers explore and understand this crucial issue from a Christian perspective. Now revised and updated throughout, this new edition of a successful textbook covers standard cultural anthropology topics with special attention given to cultural

relativism, evolution, and missions. It also includes a new chapter on medical anthropology. Plentiful figures, photos, and sidebars are sprinkled throughout the text, and updated ancillary support materials and teaching aids are available through Baker Academic's Textbook eSources.

Occupational Outlook Handbook United States. Bureau of Labor Statistics 1976

Cultural Anthropology - Serena Nanda
2013-09-12

Cultural Anthropology, South African Edition provides an excellent coverage of cultures around the world. It is designed to increase your understanding of the human past and present, the unity and diversity that characterise the human species and how globalisation has affected the lives of people all around the world.

[Social and Cultural Anthropology for the 21st Century](#) - Marzia Balzani 2021-12-20

Social and Cultural Anthropology for the 21st Century: Connected Worlds is a lively, accessible, and wide-ranging introduction to socio-cultural anthropology for undergraduate students. It draws on a wealth of ethnographic examples to showcase how anthropological fieldwork and analysis can help us understand the contemporary world in all its diversity and complexity. The book is addressed to a twenty-first-century readership of students who are encountering social and cultural anthropology for the first time. It provides an overview of the key debates and methods that have historically defined the discipline and of the approaches and questions that shape it today. In addition to classic research areas such as kinship, exchange, and religion, topics that are pressing concerns for our times are covered, such as climate change, economic crisis, social media, refugees, sexuality, and race. Foregrounding ethnographic stories from all over the world to illustrate global connections and their effects on local lives, the book combines a focus on history with urgent present-day social issues. It will equip students with the analytical tools that they need to negotiate a world characterized by unprecedented cross-cultural contact, ever-changing communicative technologies and new forms of uncertainty. The book is an essential resource for introductory courses in social and

cultural anthropology and as a refresher for more advanced students.

The Better Angels of Our Nature - Steven Pinker 2012-09-25

Presents a controversial history of violence which argues that today's world is the most peaceful time in human existence, drawing on psychological insights into intrinsic values that are causing people to condemn violence as an acceptable measure.

[Culture Builders](#) - Jonas Frykman 1987

Gods of the Upper Air - Charles King
2020-07-14

2020 Anisfield-Wolf Book Award Winner Finalist for the National Book Critics Circle Award From an award-winning historian comes a dazzling history of the birth of cultural anthropology and the adventurous scientists who pioneered it—a sweeping chronicle of discovery and the fascinating origin story of our multicultural world. A century ago, everyone knew that people were fated by their race, sex, and nationality to be more or less intelligent, nurturing, or warlike. But Columbia University professor Franz Boas looked at the data and decided everyone was wrong. Racial categories, he insisted, were biological fictions. Cultures did not come in neat packages labeled "primitive" or "advanced." What counted as a family, a good meal, or even common sense was a product of history and circumstance, not of nature. In *Gods of the Upper Air*, a masterful narrative history of radical ideas and passionate lives, Charles King shows how these intuitions led to a fundamental reimagining of human diversity. Boas's students were some of the century's most colorful figures and unsung visionaries: Margaret Mead, the outspoken field researcher whose *Coming of Age in Samoa* is among the most widely read works of social science of all time; Ruth Benedict, the great love of Mead's life, whose research shaped post-Second World War Japan; Ella Deloria, the Dakota Sioux activist who preserved the traditions of Native Americans on the Great Plains; and Zora Neale Hurston, whose studies under Boas fed directly into her now classic novel, *Their Eyes Were Watching God*. Together, they mapped civilizations from the American South to the South Pacific and from Caribbean islands to Manhattan's city streets, and

unearthed an essential fact buried by centuries of prejudice: that humanity is an undivided whole. Their revolutionary findings would go on to inspire the fluid conceptions of identity we know today. Rich in drama, conflict, friendship, and love, *Gods of the Upper Air* is a brilliant and groundbreaking history of American progress and the opening of the modern mind.

The Field Journal for Cultural Anthropology
Jessica Bodoh-Creed 2018-12-14

Think about the world around you in new and different ways! *The Field Journal for Cultural Anthropology* takes students on an active journey of activities and research in order to apply the concepts they learn in the classroom. With over a decade's worth of teaching and researching in anthropology, author Jessica Bodoh-Creed's interactive book prompts students to practice fieldwork and ethnographic skills such as interviewing, taking field notes, creating maps and kinship charts, and overall gathering of data to become effective researchers. The topics cover the gamut of traditional cultural anthropology making this field journal relatable and engaging for students of all ages and backgrounds. **INSTRUCTORS!** *The Field Journal for Cultural Anthropology* is **FREE** when you bundle with *Cultural Anthropology, 12e* by Serena Nanda and Richard L. Warms. Use bundle ISBN: 978-1-5443-7687-5
Culture Counts Serena Nanda 2021-10-19
Now with SAGE Publishing! *Culture Counts* is a concise introduction to anthropology that illustrates why culture matters in our understanding of humanity and the world around us. Serena Nanda and Richard L. Warms draw students in with engaging ethnographic stories and a conversational writing style that encourages them to interact cross-culturally, solve problems, and effect positive change. The brief format gives majors and non-majors the essentials they need and frees up the instructor to teach the course the way they want to teach it. The Fifth Edition includes new examples and vignettes that are important to the study of cultural anthropology. Issues of gender, identity, globalization, intersectionality, inequality, and public health have been incorporated throughout the book, as well as a new chapter on race and ethnicity that brings the book in step with recent conversations about power, race, and history.

This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site.
Thinking Like an Anthropologist - John T. Omohundro 2008

Cultural Anthropology Kenneth J. Guest
2013-11-20

Covering the essential concepts that drive cultural anthropology today, Ken Guest's *Cultural Anthropology: A Toolkit for a Global Age* shows students that now, more than ever, global forces affect local culture and that the tools of cultural anthropology are essential to living in a global society. A "toolkit" approach encourages students to pay attention to big questions raised by anthropologists, offers study tools to remind readers what concepts are important, and shows them why it all matters in the real world.

Cultural Anthropology Richard H. Robbins
1997-01-01

Talking about People - William A. Haviland
1996

A reader for cultural anthropology courses consisting of articles that are global, both in authorship and perspective. The articles focus on contemporary global concerns and place an emphasis on gender issues throughout.

Field Notes - Luis A. Vivanco 2016-12-16
Are you looking for more opportunities to

integrate active learning into your cultural anthropology courses? Do you believe that anthropological fieldwork skills--listening, asking good questions, and being observant--are useful life skills? This unique book addresses both of these concerns, integrating an introduction to fieldwork methods, guidance, and practice into one book. *Field Notes: A Guided Journal for Doing Anthropology* provides more than fifty activities to help students learn and practice common ethnographic research techniques, to reflect on their experiences doing these things, and to examine the ethical dimensions of ethnographic research. As they work through the book, students can fill the journal with lists, field notes, visual materials, and rough writings for use in specific class projects, as a record of skill development, or to think about future work. Each chapter includes four to six guided exercises; some are reflections or thought experiments, while others require students to practice skills by involving themselves directly in their social worlds. In order to cultivate an awareness of research ethics, a number of exercises focus on ethical dilemmas and issues.

Other Cultures - John Beattie 2013-10-08

The first part of this book considers what kind of study social anthropology is, the types of questions social anthropologists ask and how they go about obtaining the answers. The second part discusses the more important fields in which social anthropologists have advanced our knowledge of other cultures: kinship and marriage, social order, economic relations and magical and religious institutions. The important theme of social change is also discussed. First published in 1964.

Writing Anthropology Carole McGranahan 2020-04-24

In *Writing Anthropology*, fifty-two anthropologists reflect on scholarly writing as both craft and commitment. These short essays cover a wide range of territory, from ethnography, genre, and the politics of writing to affect, storytelling, authorship, and scholarly responsibility. Anthropological writing is more than just communicating findings: anthropologists write to tell stories that matter, to be accountable to the communities in which they do their research, and to share new insights about the world in ways that might change it for

the better. The contributors offer insights into the beauty and the function of language and the joys and pains of writing while giving encouragement to stay at it—to keep writing as the most important way to not only improve one’s writing but to also honor the stories and lessons learned through research. Throughout, they share new thoughts, prompts, and agitations for writing that will stimulate conversations that cut across the humanities.

Contributors. Whitney Battle-Baptiste, Jane Eva Baxter, Ruth Behar, Adia Benton, Lauren Berlant, Robin M. Bernstein, Sarah Besky, Catherine Besteman, Yarimar Bonilla, Kevin Carrico, C. Anne Claus, Sienna R. Craig, Zoë Crossland, Lara Deeb, K. Drybread, Jessica Marie Falcone, Kim Fortun, Kristen R. Ghodsee, Daniel M. Goldstein, Donna M. Goldstein, Sara L. Gonzalez, Ghassan Hage, Carla Jones, Ieva Jusionyte, Alan Kaiser, Barak Kalir, Michael Lambek, Carole McGranahan, Stuart McLean, Lisa Sang Mi Min, Mary Murrell, Kirin Narayan, Chelsi West Ohueri, Anand Pandian, Uzma Z. Rizvi, Noel B. Salazar, Bhrigupati Singh, Matt Sponheimer, Kathleen Stewart, Ann Laura Stoler, Paul Stoller, Nomi Stone, Paul Tapsell, Katerina Teaiwa, Marnie Jane Thomson, Gina Athena Ulysse, Roxanne Varzi, Sita Venkateswar, Maria D. Vesperi, Sasha Su-Ling Welland, Bianca C. Williams, Jessica Winegar

Seeing Anthropology - Karl G. Heider 1997

Accompanying videocassettes include short ethnographically accurate films on a wide range of culture types and world areas which contribute to the subject of the chapters.

Cultural Anthropology - Keri Vacanti Brondo 2019

Cultural Anthropology: Contemporary, Public, and Critical Readings helps students think anthropologically by introducing core concepts through engaging case studies. The majority of selections are contemporary pieces from public, critical, and applied anthropology. These timely readings will generate discussion among students regarding the value of an anthropological perspective in the modern world. While the selections represent a range of geographic and cultural areas, the book includes a high number of U.S.-based fieldwork examples so that students are inspired to think anthropologically "in their own backyards."

Several case studies offer examples of anthropology in action, and special features throughout the text profile anthropological application through news stories ("In the News") and interviews ("Anthropology in Practice").

Anthropology - Robert Louis Welsch 2019
From the authors who wrote the highly acclaimed *Cultural Anthropology: Asking Questions About Humanity*, this ground-breaking general anthropology text--co-written with renowned scholar Agustin Fuentes--takes a holistic approach that emphasizes critical thinking, active learning, and applying anthropology to solve contemporary human problems. Building on the classical foundations of the discipline, *Anthropology: Asking Questions About Human Origins, Diversity, and Culture* shows students how anthropology is connected to such current topics as food, health and medicine, and the environment. Full of relevant examples and current topics--with a focus on contemporary problems and questions--the book demonstrates the diversity and dynamism of anthropology today. "

Anthropology - Robert L. Welsch 2016-11-14
From the authors who wrote the highly acclaimed *Cultural Anthropology: Asking Question About Humanity*, this ground-breaking general anthropology text--co-written with renowned scholar Agustín Fuentes--takes a holistic approach that emphasizes critical thinking, active learning, and applying anthropology to solve contemporary human problems. Building on the classical foundations of the discipline, *Anthropology: Asking Questions about Human Origins, Diversity, and Culture* shows students how anthropology is connected to such current topics as food, health and medicine, and the environment. Full of relevant examples and current topics--with a

focus on contemporary problems and questions--the book demonstrates the diversity and dynamism of anthropology today.

Ebola, Culture and Politics: The Anthropology of an Emerging Disease - Barry S. Hewlett 2007-11-27

In this case study, readers will embark on an improbable journey through the heart of Africa to discover how indigenous people cope with the rapid-killing Ebola virus. The Hewletts are the first anthropologists ever invited by the World Health Organization to join a medical intervention team and assist in efforts to control an Ebola outbreak. Their account addresses political, structural, psychological, and cultural factors, along with conventional intervention protocols as problematic to achieving medical objectives. They find obvious historical and cultural answers to otherwise-puzzling questions about why village people often flee, refuse to cooperate, and sometimes physically attack members of intervention teams. Perhaps surprisingly, readers will discover how some cultural practices of local people are helpful and should be incorporated into control procedures. The authors shed new light on a continuing debate about the motivation for human behavior by showing how local responses to epidemics are rooted both in culture and in human nature. Well-supported recommendations emerge from a comparative analysis of Central African cases and pandemics worldwide to suggest how the United States and other countries might use anthropologists and the insights of anthropologists to mount more effective public health campaigns, with particular attention to avian flu and bioterrorism. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.