

# Time Is Money Conceptual Metaphor Theory

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*Talking About Global Migration* - Theresa Catalano 2016-05-03

How do migrants describe themselves and their experiences? As the world faces a migration crisis, there is an enhanced need for educational responses to the linguistic and cultural diversity of student bodies, and for consideration of migrant students at all levels of the curriculum. This book explores the stories of over 70 migrants from 41 countries around the world and examines the language they use when talking about their move to a new country and their experiences there. The book interprets common themes from the stories using metaphor and metonymy analysis to lead to more nuanced understandings of migration that have implications for language teachers. The stories also dispel many stereotypes relating to migration, serving as a reminder to us all to consider our own language when talking about this complex subject.

**Language and Crime** - Ulrike Tabbert 2016-11-15

This book offers a systematic introduction to the linguistic analysis of newspaper reports on crime. The author demonstrates how the linguistic analysis of newspaper texts helps to gain insight into the construction of offenders and victims in those texts and links the findings to criminological frameworks. Tabbert employs Critical Stylistics to explore the description of participants, the presentation of speech as well as actions, states or events, and other linguistic

devices employed by journalists to present a particular image of an offender or a victim in the press. This book shows the fruitfulness of an interdisciplinary approach to reveal predominant discourse on crime in society and will be of great interest to researchers in linguistics, criminology and media studies.

**Political Language and Metaphor** - Terrell Carver 2008-03-04

Until a century ago, a metaphor was just a mere figure of speech, but since the development of discourse analysis a metaphor has become more than merely incidental to the content of the arguments or findings. Students and scholars in political studies know the importance of metaphors in electoral and policy-related politics, coming across metaphors that are, knowingly or unknowingly, influencing our perception of politics. This book is the first to develop new methodological approaches to understand and analyse the use of metaphor in political science and international relations. It does this by: Combining theory with case studies in order to advance substantive work in politics and international relations that focuses on metaphor Expands the range of empirical case studies that employ this category descriptively and also in explanatory logic Advances research that investigates the role of metaphor in empirical and discourse-based methodologies, thus building on results from other disciplines, notably linguistics and hermeneutic philosophy. This innovative study will be of interest to

students and researchers of politics, international relations and communication studies.

Metaphor - Zoltan Kovecses 2010-03-12  
Combining up-to-date scholarship with clear and accessible language and helpful exercises, *Metaphor: A Practical Introduction* is an invaluable resource for all readers interested in metaphor. This second edition includes two new chapters--on 'metaphors in discourse' and 'metaphor and emotion' --along with new exercises, responses to criticism and recent developments in the field, and revised student exercises, tables, and figures.

Context and Connection in Metaphor - L. David Ritchie 2006-10-30

How do people understand metaphorical language? Can a commonplace metaphor affect the way people think even if they don't interpret it? Why does it matter how people interpret metaphors? The author proposes an original communication-based theory of metaphor that answers these and other questions about metaphors and metaphorical language.

Deconstructing Images of the Global South Through Media Representations and Communication - Endong, Floribert Patrick C. 2019-12-06

The human condition has continued to improve phenomenally in today's world with the development of technology and medicine. This includes developing countries in areas such as Africa, Asia, and South America. Despite the emergence of economy, education, and infrastructure in these regions, media outlets continue to forego their advancements in favor of the negativities that plague these states such as poverty, hunger, and corruption. There is a need to research international media portrayals of the less developed world to ascertain the myth that these areas are still struggling. *Deconstructing Images of the Global South Through Media Representations and Communication* provides emerging research exploring the theoretical and practical aspects of how global media analyzes developing countries. Featuring coverage on a broad range of topics such as cultural affirmation, online platforms, and audience perception, this book is ideally designed for communications specialists, journalists, broadcasters, newscasters, conflict

photographers, media practitioners, policymakers, international relation experts, column writers/editors, students, politicians, government officials, researchers, and academicians seeking current research on the world's perception of developing countries through media coverage.

Metaphors We Live By - George Lakoff 1980-11-01

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

*Hosea 2* - Brad E. Kelle 2005

"This study offers a distinctively political reading of Hosea 2 that explores the text as a metaphorical and theological commentary on the political and religious dynamics of Israel at the close of the Syro-Ephraimitic War (731-730 B.C.E.)."--BOOK JACKET.

**Analyzing Text and Discourse** - Kristina Boréus 2017-02-16

Clearly setting out the advantages and disadvantages of each methodology, and providing real-world examples of when the methodology has been used successfully, this introduction makes it easy for students to assess which approach would be best for their research and to implement it successfully.

**Cognitive metaphor as a deeply ingrained device of computer and internet language** - Agnieszka Jasinska 2008-04-01

Bachelor Thesis from the year 2006 in the subject English Language and Literature Studies - Linguistics, grade: A, Uniwersytet Marii Curie-Skłodowskiej w Lublinie (German Studies), language: English, abstract: Computers and the

Internet are gradually becoming an increasingly inherent part of human life worldwide. Generally people appreciate the existence of computers and the Internet as they facilitate not only work but almost every activity of everyday life (education, leisure, system of communication, relationships). According to Lakoff and Johnson – theoreticians of cognitive metaphor, authors of a thought-provoking book entitled “Metaphors We Live By”(1980), which the author of this thesis will frequently refer to - “ in most of the little things we do every day, we simply think and act more or less automatically along certain lines”. For this reason, the computer and Internet language is learned more or less automatically. Theories of Metaphor Revised - Stephan Kessler 2018-05-30

Research that deals with metaphors and linguistic imagery has increased in the last thirty years. However, studies that question existing theories of metaphor from a comparative perspective are less common. The reason for the present theoretical sketch was the metaphorical model of conceptualism, alias the cognitive theory of metaphor: at least with this theory, ‘metaphor’ itself has become a metaphor, and the classical, rhetorical metaphor has been sidelined. Kessler's book not only criticises existing theories of metaphor, but also develops from them a discursive synthesis that seeks to rehabilitate the classical metaphor as an everyday pragmalinguistic phenomenon. For this purpose, the nature of thought, the mental lexicon, predication and word semantics are also covered.

**Metaphor and Mills** - Honesto Herrera-Soler 2012-07-04

While the role of metaphor in economics and business has produced multiple research articles, no comprehensive book-length study has yet appeared. The present book is a timely attempt to fill this gap, giving a global coverage of the role of metaphor in business and economics. It spans time (from Classical Greece to the current business network meeting-room), space (from Europe through the Americas to Asia), cultures and languages (from continental European languages, Brazilian Portuguese to Chinese). The theoretical grounding of the book is the Conceptual Theory of Metaphor taken in a dynamic sense as evolving with on-going

research. The theory is thus used, adapted and refined in accordance with the evidence provided. Metaphor is shown to be theory constitutive in the elaboration of economic thinking down through the ages while, at the same time, the emphasis on evidence open to historical, cross-cultural and cross-linguistic considerations align with the current notion of situatedness. The book is a rich source of information for researchers and students in the fields of Metaphor Studies, Economics, Discourse Analysis, and Communication Studies, among others.

**Metaphor Wars** - Raymond W. Gibbs 2017-05-04

The study of metaphor is now firmly established as a central topic within cognitive science and the humanities. This book explores the critical role that conceptual metaphors play in language, thought, cultural and expressive actions. It evaluates the arguments and evidence for and against conceptual metaphors across academic disciplines.

**Metaphors We Live By** - George Lakoff 2008-12-19

The now-classic Metaphors We Live By changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are “metaphors we live by”—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

**Psychology of Learning and Motivation** - 2018-11-30

Psychology of Learning and Motivation, Volume 69, the latest release in the Psychology of Learning and Motivation series features empirical and theoretical contributions in cognitive and experimental psychology, ranging from classical and instrumental conditioning to

complex learning and problem-solving. New to this volume are chapters covering Consilience in the Use of Feedback to Promote Learning: A Review of the Literature, Process Models as Theoretical Bridges Between Cognitive and Social Psychology, Forming Salience Maps of the Environment: A Foundation for Motivated Behavior, Enhancing Learning with Hand Gestures: Principles and Practices, Synesthesia and Metaphor, Learning Structure from the World, and more. Additional sections cover Free Energy Principle in Cognitive Maps, The Neural and Behavioral Dynamics of Free Recall, and Roles of Instructions in Action Control: Conditional Automaticity in a Hierarchical Multidimensional Task-Space Representation. Presents the latest information in the highly regarded Psychology of Learning and Motivation series Provides an essential reference for researchers and academics in cognitive science Contains information relevant to both applied concerns and basic research

**Metaphor and Communication** - Elisabetta Gola 2016-02-24

This collection of papers presents different views on metaphor in communication. The overall aim is to show that the communicative dimension of metaphor cannot be reduced to its conceptual and/or linguistic dimension. The volume addresses two main questions: does the communicative dimension of metaphor have specific features that differentiate it from its linguistic and cognitive dimensions? And how could these specific properties of communication change our understanding of the linguistic and cognitive dimensions of metaphor? The authors of the papers collected in this volume offer answers to these questions that raise new interests in metaphor and communication.

**Business Negotiations in ELF from a Cultural Linguistic Perspective** - Milene Mendes de Oliveira 2019-11-18

Some of the most frequent questions surrounding business negotiations address not only the nature of such negotiations, but also how they should be conducted. The answers given by business people from different cultural backgrounds to these questions are likely to differ from the standard answers found in business manuals. In her book, Milene Mendes de Oliveira investigates how Brazilian and

German business people conceptualize and act out business negotiations using English as a Lingua Franca. The frameworks of Cultural Linguistics, English as a Lingua Franca, World Englishes, and Business Discourse offer the theoretical and methodological grounding for the analysis of interviews with high-ranking Brazilian and German business people. Moreover, a side study on e-mail exchanges between Brazilian and German employees of a healthcare company serves as a test case for the results arising from the interviews, and helps understand other facets of authentic intercultural business communication. Offering new insights on English as a Lingua Franca in international business contexts, Business Negotiations in ELF from a Cultural Linguistic Perspective simultaneously provides a detailed cultural-conceptual account of business negotiations from the viewpoint of Brazilian and German business people and a secondary analysis of their pragmatic aspects.

*A Conceptual Metaphor Account of Word Composition* - Meihua Zheng 2017-06-20

This book describes the emergence of new meanings in two languages, English and Chinese. Drawing on a corpus methodology, it presents metaphors as a basic instrument of thinking and cognition studies from a conceptual metaphor perspective, probing the compositional potentiality of "light" in English and Chinese, and highlighting the generative mechanism for word composition through metaphorization. The monograph includes detailed discussions of linguistic corpus construction, linguistic manifestations of metaphorization, the main motivation for the formation of metaphorical meanings, and socio-cultural influence in different languages. It expands the scope of previous studies and shows how conceptual metaphor studies can benefit from the use of a corpus methodology by providing not just a description, but an explanation, of how word composition develops. This book will be of interest to students and researchers interested in metaphor and intercultural studies, as well as cognitive linguistics, corpus linguistics and contrastive studies in English and Chinese.

**The SAGE International Encyclopedia of Mass Media and Society** - Debra L. Merskin 2019-11-12

The reference will discuss mass media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, and social media—and will describe the role of each in both mirroring and shaping society.

*Metaphor and Thought* - Ortony Andrew  
1993-11-26

*Metaphor and Thought*, first published in 1979, reflects the surge of interest in and research into the nature and function of metaphor in language and thought. In this revised and expanded second edition, the editor has invited the contributors to update their original essays to reflect any changes in their thinking.

Reorganised to accommodate the shifts in central theoretical issues, the volume also includes six new chapters that present important and influential fresh ideas about metaphor that have appeared in such fields as the philosophy of language and the philosophy of science, linguistics, cognitive and clinical psychology, education and artificial intelligence.

**The Cambridge Handbook of Intercultural Pragmatics** - Istvan Kecskes 2022-10-20

Intercultural pragmatics addresses one of the major issues of human communication in the globalized world: how do people interact with each other in a language other than their native tongue, and with native speakers of the language of interaction? Bringing together a globally-representative team of scholars, this Handbook provides an authoritative overview to this fascinating field of study, as well as a theoretical framework. Chapters are grouped into 5 thematic areas: theoretical foundation, key issues in Intercultural Pragmatics research, the interface between Intercultural Pragmatics and related disciplines, Intercultural Pragmatics in different types of communication, and language learning. It addresses key concepts and research issues in Intercultural Pragmatics, and will trigger fresh lines of enquiry and generate new research questions.

Comprehensive in its scope, it is essential reading not only for scholars of pragmatics, but also of discourse analysis, cognitive linguistics, communication, sociolinguistics, linguistic anthropology, and second language teaching and learning.

*Conceptual Metaphor Theory in the Beatles*

*Lyrics. Metaphors as Cognitive Phenomena*

Dominik Doeppert 2015-08-11

Seminar paper from the year 2015 in the subject English Language and Literature Studies -

Linguistics, grade: 1,7, University of Augsburg,

language: English, abstract: Most people

consider metaphors to be merely linguistic

devices that are used for poetic purposes. A

standard dictionary definition of metaphor is

quite similar. The Oxford Dictionary defines

metaphor as “a word or phrase used to describe

sb/sth else[...]”. This definition falls in line with a

layman’s notion of metaphors being purely

linguistic with the sole purpose of functioning as

decorative features. However, metaphors go

much deeper than that. Metaphors are in fact

fundamental components of human cognition

that are not just linguistic but conceptual in

nature. Through metaphors, patterns of thought

in a society are encoded and shared. So in order

to show that metaphors share patterns of

thought in a society, songs of the Beatles shall

be examined, seeing as the Beatles are one the

most popular and successful bands of our time

with fans from all around the world. The

metaphors used in the Beatles’ songs are not

merely figures of speech or stylistic devices, but

cognitive phenomena that share patterns of

thought in a society. The Beatles songs are a

great medium to help prove that conceptual

systems play a paramount role in establishing

our everyday realities because of they are so

widely popular. This paper seeks to show that

Lakoff’s and Johnson’s notion of metaphors

representing a way of thinking, as made popular

in their Conceptual Metaphor Theory, also holds

true for metaphors in the Beatles’ songs.

Drawing upon Lakoff’s and Johnson’s Conceptual

Metaphor Theory, this paper also attempts to

illuminate how the Beatles success is, at least

partly, due to the systematicity of metaphorical

concepts. Even though most people are not

normally aware of conceptual systems present in

our society, most of these conceptual systems

are indeed metaphorical in nature and

determine to a large extent our perception of the

world. The metaphorical concepts present in the

Beatles lyrics are very much coherent with the

metaphorical structuring of certain experiences

in our society, which is why so many people can

relate to the Beatles’ songs because the

concepts expressed therein are compatible with their conceptualisation of how they perceive the world.

**Creating Worldviews** - James W Underhill

2013-01-11

Reflecting upon language and the role metaphor plays in patterning ideas and thought, Underhill analyses the discourse of several languages in recent history.

Odisea nº 22 - Carmen María Bretones Callejas

2022-03-23

Anuario dirigido y gestionado por miembros del Área de Filología Inglesa del Departamento de Filología de la Universidad de Almería con el propósito de ofrecer un foro de intercambio de producción científica en campos del conocimiento tan diversos como la lengua inglesa, literatura en lengua inglesa, didáctica del inglés, traducción, inglés para fines específicos y otros igualmente vinculados a los estudios ingleses. Comenzó a publicarse en el año 2001.

Extended Conceptual Metaphor Theory - Zoltán

Kövecses 2020-04-23

The phenomenon known as metaphor is an extremely complex mental event - we cannot capture its complexity if we tie ourselves to existing standard views on metaphor. This book offers fresh insight into metaphor, updating an established theory, conceptual metaphor theory (CMT), in the context of current cognitive linguistic theory, and clarifying many of the issues that researchers in the study of metaphor have raised against conceptual metaphor theory. Starting with an introduction to CMT, the subsequent chapters set out propositions for Extended Conceptual Metaphor Theory, including a discussion on whether literal language exists at all, whether conceptual metaphors are both conceptual and contextual, and whether they are both offline and online. Providing a fresh take on a constantly developing field, this study will enrich the work of researchers in areas ranging from metaphorical cognition to literary studies.

*Tourism Development Studies and Urbanization*

- M. Onur Gülbahar 2019-12-18

This e-book is part of the series that come from the proceeding of the International Conference on Political Economy (ICOPEC) 2019 that was held at Marmara University, Istanbul, Turkey in

June 2019 and sponsored by several other academic institutions. The general theme of ICOPEC 2019 was 'If Globalism is Dead—Long Live What?' and touched upon a crucial issue of the contemporary global economy. The volume at hand carries the title 'Globalization, Poverty, Inequality, & Sustainability'. It contains ten selected papers from the conference that benefited from comments and discussion during the conference and were subsequently significantly improved.

Traveling Conceptualizations - Andrea

Hollington 2015-08-15

Traveling Conceptualizations is a monograph which is concerned with African cultural conceptualizations in Jamaica. It contributes to the study of Transatlantic relations between Africa and Jamaica, and in particular to the understanding of African influences in Jamaican linguistic practices. The book constitutes a first study of these phenomena from a cognitive-linguistic perspective and investigates traveling conceptualizations at the intersection of language, culture and cognition. The author explores Jamaican linguistic practices in different domains namely conceptualizations involving parts of the (human) body, conceptualizations of events, roles and relations underlying serial verb constructions, and conceptualizations of kinship and names. The study can be regarded as an innovative contribution as it looks not only at linguistic expressions on the surface but discusses the underlying cultural and cognitive basis of semantic structures. The study thus aims at making African-Jamaican connections on the conceptual level visible and also discusses notions of consciousness, agency and emblematicity.

**Concise Encyclopedia of Philosophy of Language and Linguistics** - Alex Barber

2010-04-06

The application of philosophy to language study, and language study to philosophy, has experienced demonstrable intellectual growth and diversification in recent decades. Concise Encyclopedia of Philosophy of Language and Linguistics comprehensively analyzes and evaluates many of the most interesting facets of this vibrant field. An edited collection of articles taken from the award-winning Encyclopedia of

Language and Linguistics, Second Edition, this volume acts as a single-stop desk reference resource for the field, comprising contributions from the foremost scholars of philosophy of linguistics in their various interdisciplinary specializations. From Plato's Cratylus to Semantic and Epistemic Holism, this fascinating work authoritatively unpacks the diverse and multi-layered concepts of meaning, expression, identity, truth, and countless other themes and subjects straddling the linguistic-philosophical meridian, in 175 articles and over 900 pages. Authoritative review of this dynamic field placed in an interdisciplinary context Approximately 175 articles by leaders in the field Compact and affordable single-volume format

*Extended Conceptual Metaphor Theory* Zoltán Kövecses 2020-04-23

Offers an extended, improved version of Conceptual Metaphor Theory (CMT), updating it in the context of current linguistic theory.

**Washing the Brain □ Metaphor and Hidden Ideology** - Andrew Goatly 2007-01-17

Contemporary metaphor theory has recently begun to address the relation between metaphor, culture and ideology. In this wide-ranging book, Andrew Goatly, using lexical data from his database Metalude, investigates how conceptual metaphor themes construct our thinking and social behaviour in fields as diverse as architecture, engineering, education, genetics, ecology, economics, politics, industrial time-management, medicine, immigration, race, and sex. He argues that metaphor themes are created not only through the universal body but also through cultural experience, so that an apparently universal metaphor such as event-structure as realized in English grammar is, in fact, culturally relative, compared with e.g. the construal of 'cause and effect' in the Algonquin language Blackfoot. Moreover, event-structure as a model is both scientifically reactionary and, as the basis for technological mega-projects, has proved environmentally harmful. Furthermore, the ideologies of early capitalism created or exploited a selection of metaphor themes historically traceable through Hobbes, Hume, Smith, Malthus and Darwin. These metaphorical concepts support neo-Darwinian and neo-conservative ideologies apparent at the beginning of the 21st century, ideologies

underpinning our social and environmental crises. The conclusion therefore recommends skepticism of metaphor's reductionist tendencies.

**Metaphors in Learner English** - Susan Nacey 2013-11-15

This volume presents results from a corpus-based investigation into the metaphorical production of foreign language learners, comparing texts written by Norwegian (L2) learners of English with those written by British (L1) students. Three types of questions are addressed. The first has empirically measured answers: For example, do L2 English writers produce more metaphors than L1 novice writers? How frequent are novel metaphors in an L2, as compared with an L1? The second type has more subjective answers: How creatively do L2 English learners employ metaphor? Are they even expected to be able to produce metaphor at all? The third type combines theoretical and methodological perspectives: How is metaphorical creativity identified? What is the potential role of metaphoric competence? Most importantly, how are metaphors identified? To this end, the newly-developed 'Metaphor Identification Procedure' is tested and critiqued. This book is intended for metaphor researchers, corpus linguists, applied linguists and language educators.

The MIT Encyclopedia of the Cognitive Sciences (MITECS) - Robert A. Wilson 2001-09-04

Since the 1970s the cognitive sciences have offered multidisciplinary ways of understanding the mind and cognition. The MIT Encyclopedia of the Cognitive Sciences (MITECS) is a landmark, comprehensive reference work that represents the methodological and theoretical diversity of this changing field. At the core of the encyclopedia are 471 concise entries, from Acquisition and Adaptationism to Wundt and X-bar Theory. Each article, written by a leading researcher in the field, provides an accessible introduction to an important concept in the cognitive sciences, as well as references or further readings. Six extended essays, which collectively serve as a roadmap to the articles, provide overviews of each of six major areas of cognitive science: Philosophy; Psychology; Neurosciences; Computational Intelligence; Linguistics and Language; and Culture,



The Yearbook of Corpus Linguistics and Pragmatics addresses the interface between the two disciplines and offers a platform to scholars who combine both methodologies to present rigorous and interdisciplinary findings about language in real use. Corpus linguistics and Pragmatics have traditionally represented two paths of scientific thought, parallel but often mutually exclusive and excluding. Corpus Linguistics can offer a meticulous methodology based on mathematics and statistics, while Pragmatics is characterized by its effort in the interpretation of intended meaning in real language. This series will give readers insight into how pragmatics can be used to explain real corpus data and also, how corpora can illustrate pragmatic intuitions. The present volume, Yearbook of Corpus Linguistics and Pragmatics 2014: New Empirical and Theoretical Paradigms in Corpus Pragmatics, proposes innovative research models in the liaison between pragmatics and corpus linguistics to explain language in current cultural and social contexts.

**Proceedings of the XI International Congress of Egyptologists, Florence, Italy 23-30 August 2015** - Gloria Rosati 2017-10-18

Presents proceedings from the eleventh International Congress of Egyptologists which took place at the Florence Egyptian Museum (Museo Egizio Firenze), Italy from 23- 30 August 2015.

**Conceptual Metaphors as an Organisational Framework of the Specialist Language of IT**

- Magdalena Krawiec 2022-06-13

Magdalena Krawiec provides insight into the underlying conceptual structure of information technology and gives a plausible account of the patterns of metaphorical conceptualisation manifested in the specialist language of IT. Conceptual metaphors map our concrete experience onto abstract experiences, so as to effortlessly get hold of new emergent concepts. On the one hand, our ability to make our world thinkable rests on the use of our past experiences, whereas on the other hand, IT specialists familiarise themselves with yet unknown conceptual structures through the interaction with the specialist scenery. Specialists' thinkability of the specialist surroundings is grounded in their perception of similarity which enables them to adapt both conceptually and linguistically to their specialist practice.