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Mastering the Art of Recruiting: How to Hire the Right Candidate for the Job - Michael Travis
2015-01-16

A priceless resource for seasoned as well as first-time executives, this is the playbook that explains how to recruit better people and build stronger, more effective teams. • Provides a step-by-step guide to recruiting better people, right away • Presents clear, practical, and immediately actionable advice instead of wasting the reader's time with text dedicated to explaining theory in extensive detail • Reviews the most common recruiting mistakes and describes ways to avoid or correct these errors • Enables readers to immediately improve their hiring effectiveness and over time to develop the intuitive feel for recruiting that makes them expert recruiters • Supplies the straightforward advice executives need to build great teams that will deliver superior revenues and profits for their businesses—an outcome that will accelerate their own careers

Business Process Mapping - J. Mike Jacka
2009-07-07

Praise for Business Process Mapping
IMPROVING Customer Satisfaction SECOND EDITION "A must-read for anyone performing business process mapping! This treasure shares step-by-step approaches and critical success factors, based on years of practical, customer-focused experience. A real winner!" —Timothy R. Holmes, CPA, former General Auditor, American Red Cross "Paulette and Mike make extensive use of anecdotes and real-life examples to bring alive the topic of business process mapping.

From the outset, this book will engage you and draw you into the world of business process mapping. Who would have thought that reading about business process mapping could make you smile? Well, Mike and Paulette can make it happen! Within each chapter, the authors provide detailed examples and exhibits used to document a process. Each chapter also includes a 'Recap' and 'Key Analysis Points' which enable the reader to distill the highlights of the chapter." —Barbara J. Muller, CPA, CFE, Senior Lecturer, School of Accountancy, W. P. Carey School of Business, Arizona State University "Keller and Jacka cut through the drudgery of process mapping with a path-breaking approach that enables the reader to better understand processes, how they work and how they work together toward successful achievement of business objectives. With great style and flair, this book will provide you with a different way of thinking and new tools to assist you in process analysis and improvement. This book is a must-read for auditors, risk managers, quality improvement management, and business process engineers." —Dean Bahrman, VP and Internal Audit Director (Retired), Global Financial Services Companies "Mike Jacka and Paulette Keller show their expertise with the application of business process mapping in increasing customer service and satisfaction in this updated and expanded edition of this popular book. With clear, practical examples and applications, this book shows the writing talents of both authors, and it will be used over and over by those from all lines of industries and

professions. Kudos for a job well done!" —Joan Pastor, PhD, Founding Partner, Licensed Industrial-Organizational Psychologist, JPA International, Inc., Beverly Hills, California
New Perspectives on Organizational Effectiveness - Paul S. Goodman 1977

Applying Theories for Information Systems Research - Tiko Iyamu 2021-09-27

This book sets out to provide postgraduate researchers with guidance on selecting and applying sociotechnical theories to the study of information systems, including how they can be combined to complement each other. Until now it has been difficult to source advice on the application of these theories, and there has been no single book that combines multiple theories as this does. Examining the impacts of technological developments and seeking to understand how humans interact with computers and systems is a dynamic field but can often confuse researchers with the overwhelming number of social theories that are utilised to derive insights. Instead, the author in this book breaks down some of the most popular theories used to underpin information system research, such as activity theory (AT), actor-network theory (ANT), contingency theory (CT), diffusion of innovation (DOI) theory, structuration theory (ST), and the technology acceptance model (TAM). By doing so, this book serves to enable a simpler, faster selection of appropriate theories, and a more effective and productive application that leads to richer, more rigorous research outcomes. Written for postgraduates, researchers, and academics in the fields of information technology and information systems, this book provides a valuable resource of sociotechnical research methodologies that will enable and enhance future studies.

Lucky Boy - Shanthi Sekaran 2017-01-10

A gripping tale of adventure and searing reality, *Lucky Boy* gives voice to two mothers bound together by their love for one lucky boy.

"Sekaran has written a page-turner that's touching and all too real."—People "A fiercely compassionate story about the bonds and the bounds of motherhood and, ultimately, of love."—Cristina Henríquez, author of *The Book of Unknown Americans* Eighteen years old and

fizzing with optimism, Solimar Castro-Valdez embarks on a perilous journey across the Mexican border. Weeks later, she arrives in Berkeley, California, dazed by first love found then lost, and pregnant. This was not the plan. Undocumented and unmoored, Soli discovers that her son, Ignacio, can become her touchstone, and motherhood her identity in a world where she's otherwise invisible. Kavya Reddy has created a beautiful life in Berkeley, but then she can't get pregnant and that beautiful life seems suddenly empty. When Soli is placed in immigrant detention and Ignacio comes under Kavya's care, Kavya finally gets to be the singing, story-telling kind of mother she dreamed of being. But she builds her love on a fault line, her heart wrapped around someone else's child. "Nacho" to Soli, and "Iggy" to Kavya, the boy is steeped in love, but his destiny and that of his two mothers teeters between two worlds as Soli fights to get back to him. *Lucky Boy* is a moving and revelatory ode to the ever-changing borders of love.

Concise Guide to Information Literacy, 2nd Edition Scott Lanning 2017-03-27

A student's textbook and an instructional reference for educators: the second edition of *Concise Guide to Information Literacy* is both. It teaches students what information literacy is and why it is an important skill to develop—for their schoolwork as well as for success in life outside of school. The guide covers major areas in the information literacy process, including locating, evaluating, and applying information successfully. It also gives professors, teachers, and librarians a flexible text that can serve as the basis of a course in information literacy or research skills, a basic research guide for any information literacy course, or a supplemental text. This second edition has been reorganized for greater ease of use based on the information literacy models consulted. All chapters have been fully updated and now include extended coverage of the topics that appeared in the first edition; additionally, a new chapter on managing information has been added.

Islamophobia in Non-Western Online Newspapers - Isyaku Hassan 2021-03-03

The media attention towards Islam has increased recently, but meeting the quality standards in reporting the religion is often of great concern in

this regard. This issue has been debated since the aftermath of violent incidents such as the 9/11 attacks in 2001, the Afghanistan War in 2002, the Iraq War in 2003, the Danish cartoon row in 2005, the London bombings in 2005, the Paris attacks in 2015, and the New Zealand shootings in 2017. In reporting violence, the media tend to construct a negative image of Islam, which is likely to reproduce unfounded hostility toward Islam and Muslims, known as Islamophobia. This book provides a systematic analysis of how non-western online newspapers reproduce Islamophobia in news reporting.

Climate Change and Human Health Scenario in South and Southeast Asia - Rais Akhtar 2016-04-20

This book is the first to present a regional analysis of climate change and human health, focusing on geographically and socio-economically distinct countries of South and Southeast Asia. It has a major focus on India, Indonesia, Bangladesh, Malaysia, Thailand, Nepal and Taiwan. Climate change is a significant and emerging threat to human health. It represents a range of environmental hazards and will affect populations in both the developed and developing countries. In particular, it affects the regions where the current burden of climate-sensitive diseases are high, which is the case in South and Southeast Asian countries.

Alternative Work Patterns - United States. Women's Bureau 1986

The Cultural Dimension of Global Business (1-download) - Gary Ferraro 2015-07-22

This book demonstrates how the theories and insights of anthropology have positively influenced the conduct of global business and commerce, providing a foundation for understanding the impact of culture on global business, and global business on culture.

Working with Political Science Research Methods - Jason D. Mycoff 2019-07-04

Practice makes perfect. This new, Fifth Edition of Working with Political Science Research Methods continues to support student learning by offering the perfect opportunity to practice each of the methods presented in the core text. Designed to be paired with the Political Science Research Methods 9th edition chapter-for-

chapter, the workbook breaks out each aspect of the research process into manageable parts and features new exercises and updated data sets. More than half of the book's exercises are new or updated and feature more international examples, greater focus on qualitative research methods, and directly correlates with the text's more condensed layout. A solutions manual with answers to the workbook is available to adopters.

The Craft of Research, Third Edition - Wayne C. Booth 2009-05-15

With more than 400,000 copies now in print, The Craft of Research is the unrivaled resource for researchers at every level, from first-year undergraduates to research reporters at corporations and government offices. Seasoned researchers and educators Gregory G. Colomb and Joseph M. Williams present an updated third edition of their classic handbook, whose first and second editions were written in collaboration with the late Wayne C. Booth. The Craft of Research explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" The third edition includes an expanded discussion of the essential early stages of a research task: planning and drafting a paper. The authors have revised and fully updated their section on electronic research, emphasizing the need to distinguish between trustworthy sources (such as those found in libraries) and less reliable sources found with a quick Web search. A chapter on warrants has also been thoroughly reviewed to make this difficult subject easier for researchers. Throughout, the authors have preserved the amiable tone, the reliable voice, and the sense of directness that have made this book indispensable for anyone undertaking a research project.

Essentials of Contemporary Business - Louis E. Boone 2013-11-27

This text is an unbound, binder-ready edition. We've listened. Boone/Kurtz, Essentials of Contemporary Business is the flexible, current, and easy-to-use resource that today's students and teachers want. Our commitment to delivering solutions at the speed of business has

produced the perfect combination of current material, illustrative examples and a storytelling narrative -- all in a brief, valued-priced package. Covering all of the major topics of the introduction to business course, Boone/Kurtz, Essentials of Contemporary Business offers shorter chapters and a visually pleasing design paired with a comprehensive suite of resources to help you make business concepts come alive. Experience a textbook program that supports your goals to stimulate curiosity, show relevance, promote creativity, and prepare students for what's ahead, in both their academic and business careers.

Studying Organization - Stewart R Clegg
1999-04-29

In response to the needs of lecturers, the acclaimed Handbook of Organization Studies has been made available as two major paperback textbooks. In this, the first of a two-volume paperback edition of the landmark Handbook of Organization Studies, editors Stewart Clegg and Cynthia Hardy survey the field of organization studies. Studying Organization is an ideal textbook around which to build courses on organization theory and research methodology. Central to the enterprise has been a concern to reflect and honour the manifest diversity of the field, including recognition of the extent to which the very notion of a single field of organization studies is debated. Part One locates the study of organization by reviewing some of the most significant theoretical paradigms to have shaped our understanding. The second part reflects on the relationships between theory and research in organization studies.

Project and Program Management - Mitchell L. Springer
2019-03-15

Choosing the right people to carry out a project is essential to its success. When multiple projects are combined into a complex program, the human aspect becomes even more important. This book is the first to truly balance a complete account of the technical aspects of project and program management with a practical approach to understanding and developing the core competencies required to accomplish desired goals. On the technical side, this book is a complete introduction to predicting costs, setting schedules, and assessing risks. On the people side, it sheds new

light on how to mold different personality types into a team, how to motivate the team's members, and how to produce extraordinary results. The author details the essential parts of the program management approach, describing the best way to define, organize, and schedule the work to be done, identifying risks and controlling costs during the whole process. This fourth edition has been significantly revised, with every chapter updated. The volume considers the magnitude of recent social, political, and technological changes, and the impact is represented throughout this book. Included are insights from numerous students who bring to the forefront their current real-world practices from their individual businesses, industries, and disciplines.

Strategic Organizational Communication - Charles Conrad
2012-02-20

Surveying a wide variety of disciplines, this fully-revised 7th edition offers a sophisticated and engaging treatment of the rapidly expanding field of organizational communication. Places organizations and organizational communication within a broader social, economic, and cultural context. Applies a global perspective throughout, including thoughtful consideration of non-Western forms of leadership, as well as global economic contexts. Offers a level of sophistication and integration of ideas from a variety of disciplines that makes this treatment definitive. Updated in the seventh edition: Coverage of recent events and their ethical dimensions, including the bank crisis and bailouts in the US and UK. Offers a nuanced, in-depth discussion of technology, and a new chapter on organizational change. Includes new and revised case studies for a fresh view on perennial topics, incorporating a global focus throughout. Online Instructors' Manual, including sample syllabi, tips for using the case studies, test questions, and supplemental case studies.

Environmental Biotechnology - Jeyabalan Sangeetha
2016-10-14

With focus on the practical use of modern biotechnology for environmental sustainability, this book provides a thoughtful overview of molecular aspects of environmental studies to create a new awareness of fundamental biological processes and sustainable ecological

concerns. It covers the latest research by prominent scientists in modern biology and delineates recent and prospective applications in the sub-areas of environmental biotechnology with special focus on the biodegradation of toxic pollutants, bioremediation of contaminated environments, and bioconversion of organic wastes toward a green economy and sustainable future.

A Concise Introduction to Multiagent Systems and Distributed Artificial Intelligence - Nikos Vlassis 2007-06-01

Multiagent systems is an expanding field that blends classical fields like game theory and decentralized control with modern fields like computer science and machine learning. This monograph provides a concise introduction to the subject, covering the theoretical foundations as well as more recent developments in a coherent and readable manner. The text is centered on the concept of an agent as decision maker. Chapter 1 is a short introduction to the field of multiagent systems. Chapter 2 covers the basic theory of singleagent decision making under uncertainty. Chapter 3 is a brief introduction to game theory, explaining classical concepts like Nash equilibrium. Chapter 4 deals with the fundamental problem of coordinating a team of collaborative agents. Chapter 5 studies the problem of multiagent reasoning and decision making under partial observability. Chapter 6 focuses on the design of protocols that are stable against manipulations by self-interested agents. Chapter 7 provides a short introduction to the rapidly expanding field of multiagent reinforcement learning. The material can be used for teaching a half-semester course on multiagent systems covering, roughly, one chapter per lecture.

Exploring Research - Neil J. Salkind
2016-02-28

For courses in Experimental Methods and in Research Methods in Political Science and Sociology An informative and unthreatening look at the basics of research in the social and behavioral sciences Exploring Research makes research methods accessible for students - describing how to collect and analyze data, and providing thorough instruction on how to prepare and write a research proposal and manuscript. Author Neil Salkind covers the

research process, problem selection, sampling and generalizability, and the measurement process. He also incorporates the most common types of research models used in the social and behavioral sciences, including qualitative methods. The Ninth Edition explores the use of electronic sources (the Internet) as a means to enhance research skills, includes discussions about scientific methods, and places a strong emphasis on ethics. NOTE: This ISBN is for a Pearson Books a la Carte edition: a convenient, three-hole-punched, loose-leaf text. In addition to the flexibility offered by this format, Books a la Carte editions offer students great value, as they cost significantly less than a bound textbook.

Public Affairs Information Service Bulletin -
Public Affairs Information Service 1918

The Craft of Research, 2nd edition - Wayne C. Booth 2008-04-15

Since 1995, more than 150,000 students and researchers have turned to *The Craft of Research* for clear and helpful guidance on how to conduct research and report it effectively. Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, *The Craft of Research* explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the

role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made *The Craft of Research* an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources

Business Research Methods - William G. Zikmund 2009

This best-selling text continues in its eighth edition to provide the most current and comprehensive coverage of business research. Its student-friendly design contains numerous examples illustrating real-world research in management, marketing, finance, accounting, and other business areas. *BUSINESS RESEARCH METHODS, 8E, International Edition* is the ideal text for undergraduate and first year MBA courses in marketing, management, or quantitative studies.

International Business - John D. Daniels 2019

Managing Operations Across the Supply Chain - Morgan Swink 2010-03-08

Managing Operations Across the Supply Chain is the first book to offer a global, supply chain perspective of operations management - a

treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: 1. From a focus on the internal system to a focus on the supply chain 2. From a local focus to a global focus 3. From an emphasis on tools and techniques to an emphasis on systems, people, and processes

Human Resource Development - Jon M. Werner 2011-10-01

This comprehensive text covers the entire field of human resource development, from orientation and skills training, to career and organizational development. It shows how concepts and theory have been put into practice in a variety of organizations. This sixth edition of *HUMAN RESOURCE DEVELOPMENT* reflects the current state of the field, blending real-world practices and up-to-date research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Legislation for Management, 5e - M C Kuchhal & Vivek Kuchhal

Business Legislation for Management is meant for students of business management, who need to be familiar with business laws and company law in their future role as managers. The book explains these laws in a simple and succinct manner, making the students sufficiently aware of the scope of these laws so that they are able to operate their businesses within their legal confines. The book approaches the subject in a logical way, so that even a student with no legal background is able to understand it.

Research Methods For Business - Uma Sekaran 2020-01-02

RESEARCH METHODS FOR BUSINESS : A SKILL BUILDING APPROACH, 5TH ED -

Uma Sekran 2011-06-01

Market_Desc: The book is intended for all business and marketing students taking *Research Methods* (usually 2nd year and 3rd year) as well as conversion masters and masters courses. About The Book: Reputed for its clear and practical approach, Sekaran offers a framework for conducting research in a scientific manner in all areas of business.

Students learn to develop practical knowledge and skills to understand and carry out research projects. This new edition is updated to strengthen areas of the text such as Data Analysis and to totally refresh the section on the role of technology and the use of statistical packages in research. Examples and scenarios will be updated and the book continues to emphasize managerial relevance and ethical implications throughout.

Elementary Statistics - William Navidi 2013 Navidi/Monk, Elementary Statistics was developed around three central themes - Clarity, Quality, and Accuracy. These central themes were born out of extensive market research and feedback from statistics instructors across the country. The authors paid close attention to how material is presented to students, ensuring that the content in the text is very clear, concise, and digestible. High quality exercises, examples and integration of technology are important aspects of an Introductory Statistics text. The authors have provided robust exercise sets that range in difficulty. They have also focused keen attention to ensure that examples provide clear instruction to students. Technology is integrated throughout the text, providing students examples of how to use the TI-83 Plus and TI-84 Plus Graphing Calculators, Microsoft Excel and Minitab. The accuracy of Elementary Statistics was a foundational principle always on the minds of the authors. While this certainly pertains to all aspects of the text, the authors also exhausted energy in ensuring the supplements have been developed to fit cohesively with the text.

Microsoft Word 2010 In Depth, Portable Documents - Faithe Wempen 2010-08-12 Beyond the Basics...Beneath the Surface...In Depth Microsoft Word 2010 IN DEPTH Advice and techniques that you need to get the job done. Looking for ways to streamline your work so you can focus on maximizing your time? In Depth provides specific, tested, and proven solutions to the problems you run into every day—things other books ignore or oversimplify. This is the one book you can rely on to answer the questions you have now and will have in the future. In Depth offers Comprehensive coverage with detailed solutions Breakthrough techniques and shortcuts that are unavailable elsewhere

Practical, real-world examples with nothing glossed over or left out Troubleshooting help for tough problems you can't fix on your own Outstanding authors recognized worldwide for their expertise and teaching style Quick information via sidebars, tips, reminders, notes, and warnings In Depth is the only tool you need to get more done in less time!

Research Methods For Business - Roger Bougie 2019-08-26

Research Methods For Business, 8th Edition explains the principles and practices of using a systematic, organized method for solving problematic issues in business organizations. Designed to help students view research from the perspective of management, this popular textbook guides students through the entire business research process. Organized into six main themes—Introduction, Defining the Management and the Research Problem, Theory, Collecting Information, Drawing Conclusions, and Writing and Presenting the Research Report—the text enables students to develop the skills and knowledge required to successfully create, conduct, and analyze a research project. Now in its eighth edition, this popular textbook has been thoroughly updated to incorporate substantial new and expanded content, and reflect current research methods and practices. The text uses a unique blended learning approach, allowing instructors the flexibility to custom-tailor their courses to fit their specific needs. This innovative approach combines the face-to-face classroom methods of the instructor with internet-based activities that enable students to study what they want, when they want, at their own pace.

Middle Range Theory and the Study of Organizations - C.C. Pinder 2012-12-06

Late one afternoon in the fall of 1976, we were sipping Sanka and speculating on the possible directions towards which research and theory in organizational science might lead. One of us had just re-read Walter Nord's Marxist critique of Human Resource Management, and the discussion evolved into an enumeration of the many articles that had appeared in the recent literature attacking the discipline, its mission, and its methods. In no time the list was long enough to suggest that a number of scholars, both young and established, were dissatisfied

with the rate of progress begin made in the accumulation of knowledge about organizations. The critics we identified were located at many different schools, and they were associated with diverse research traditions and biases. The causes they identified as underlying the problems they cited varied, as did the solutions they offered. We decided to pursue these polemics with a view to seeking commonalities among them, hoping that if there were any dominant common themes, it might be possible to anticipate the directions the field could take. Our reading and thinking led us to the conclusion that many of the issues being raised by the critics of the discipline could be seen as disagreements over some implicit (or ignored) metaphysical and epistemological assumptions about organizations. We hypothesized that much of the controversy resulted from a lack of consensus regarding what organizations are and how knowledge about them can be developed.

Auditing For Dummies - Maire Loughran
2010-07-06

The easy way to master the art of auditing Want to be an auditor and need to hone your investigating skills? Look no further. This friendly guide gives you an easy-to-understand explanation of auditing — from gathering financial statements and accounting information to analyzing a client's financial position. Packed with examples, it gives you everything you need to ace an auditing course and begin a career today. Auditing 101 — get a crash course in the world of auditing and a description of the types of tasks you'll be expected to perform during a typical day on the job It's risky business — find out about audit risk and arm yourself with the know-how to collect the right type of evidence to support your decisions Auditing in the real world — dig into tons of sample business records to perform your first audit Focus on finances — learn how both ends of the financial equation — balance sheet and income statement — need to be presented on your client's financial statements Seal the deal — get the lowdown on how to wrap up your audit and write your opinion After the audit — see the types of additional services that may be asked of you after you've issued your professional opinion Self-Regulated Learning: Theory and Application (Penerbit USM) - Melissa Ng, Lee Yen Abdullah

2016-09-30

Self-regulated learning is recognized as one of the most essential skills that students should possess in this information age. Nevertheless, most students are accustomed to the conventional teacher-centered way of learning, thus, they are not competent at self-regulated learning. A Self-Management Tool was developed to guide and enhance students' usage of self-regulated learning strategies. The tool comprises three components; Information-Management Tool, Personal-Management Tool and a Teacher's Manual. A quasi-experimental study was conducted to test its effectiveness and the details of this empirical research were documented in this monograph. The monograph is divided into six chapters, with detailed descriptions on the research methodology. The Self-Management Tool was found to be effective in improving students' self-regulated learning. The findings have significant research and educational implications. Recommendations for future research are included in the final chapter of the monograph.

Frugal Innovation and Its Implementation - Nivedita Agarwal 2021-05-11

This book discusses several product development strategies and tools employed by organizations around the world to implement frugal innovations. Over the past decade, frugal innovations have caught the attention of countless management scholars. This book comes at the right time for academics and practitioners alike, as it explores how the concept of frugal innovation has evolved over the past several years and is shifting its focus from merely featuring 'cost' driven innovations to being more 'resourceful' and 'sustainable' at its core. Furthermore, in light of the ongoing digital revolution and emergence of new business models such as sharing economy and circular economy, the book highlights recent and upcoming trends and their impacts on frugal innovation strategies.

Research Methods For Business: A Skill Building Approach, 4Th Ed - Uma Sekaran
2006-08-14

Known for its clear and practical approach, this book offers a framework for conducting research in a scientific manner in all areas of business. Readers learn how to develop practical

knowledge and skills to understand the ways in which systematic research can be conducted to describe, explain, and predict phenomena of interest pertaining to business. The fourth edition will continue to be strong in delivering a technical approach while presenting more real world applications. · Introduction to Research · Scientific Investigation · Technology and Business Research · The Research Process: Steps 1 to 3: The Broad Problem Area, Preliminary Data Gathering, Problem Definition · The Research Process: Steps 4 and 5: Theoretical Framework Hypothesis Development · The Research Process: Step 6: Elements of Research Design · Experimental Designs · Measurement of Variables: Operational Definition and Scales · Measurement: Scaling, Reliability, Validity · Data Collection Methods · Sampling · Data Analysis and Interpretation · The Research Report · Managerial Decision Making and Research

Financial Statement Fraud - Zabihollah

Rezaee 2009-09-11

Practical examples, sample reports, best practices and recommendations to help you deter, detect, and prevent financial statement fraud Financial statement fraud (FSF) continues to be a major challenge for organizations worldwide. Financial Statement Fraud: Prevention and Detection, Second Edition is a superior reference providing you with an up-to-date understanding of financial statement fraud, including its deterrence, prevention, and early detection. You will find A clear description of roles and responsibilities of all those involved in corporate governance and the financial reporting process to improve the quality, reliability and transparency of financial information. Sample reports, examples, and documents that promote a real-world understanding of incentives, opportunities, and rationalizations Emerging corporate governance reforms in the post-SOX era, including provisions of the SOX Act, global regulations and best practices, ethical considerations, and corporate governance principles Practical examples and real-world "how did this happen" discussions that provide valuable insight for corporate directors and executives, auditors, managers, supervisory personnel and other professionals saddled with anti-fraud responsibilities Expert advice from the author of

Corporate Governance and Ethics and coauthor of the forthcoming Wiley textbook, White Collar Crime, Fraud Examination and Financial Forensics Financial Statement Fraud, Second Edition contains recommendations from the SEC Advisory Committee to reduce the complexity of the financial reporting process and improving the quality of financial reports.

Finance and Financial Market Keith Pilbeam 2018-03-25

This popular textbook offers a broad and accessible introduction to the building blocks of modern finance: financial markets, institutions and instruments. Focussing on the core elements of the subject, the author blends theory with real-life data, cases and numerical worked examples, linking the material to practice at just the right level of technical complexity. This new edition has updated data and cases throughout, ensuring that it is as up-to-date as possible in this fast-moving area. More assessment and self-test resources have been added to the book to help support students and lecturers. It is ideally suited to students at all levels who take economics, business and finance courses, as well as for those who want to understand the workings of the modern financial world. New to this Edition: - New case studies, including coverage of the Libor and foreign exchange rigging scandals, Bitcoin, the FinTech revolution and issues raised by Brexit - Fully updated data and relevant numerical examples - Coverage of derivatives such as futures, options and swaps - Extensive discussion of regulatory developments since the financial crisis - A companion website featuring teaching resources is available

Internal Control Audit and Compliance Lenford Graham 2015-02-02

Ease the transition to the new COSO framework with practical strategy Internal Control Audit and Compliance provides complete guidance toward the latest framework established by the Committee of Sponsoring Organizations (COSO). With clear explanations and expert advice on implementation, this helpful guide shows auditors and accounting managers how to document and test internal controls over financial reporting with detailed sections covering each element of the framework. Each section highlights the latest changes and new points of emphasis, with explicit definitions of

internal controls and how they should be assessed and tested. Coverage includes easing the transition from older guidelines, with step-by-step instructions for implementing the new changes. The new framework identifies seventeen new principles, each of which are explained in detail to help readers understand the new and emerging best practices for efficiency and effectiveness. The revised COSO framework includes financial and non-financial reporting, as well as both internal and external reporting objectives. It is essential for auditors and controllers to understand the new framework and how to document and test under the new guidance. This book clarifies complex codification and provides an effective strategy for a more rapid transition. Understand the new COSO internal controls framework Document and test internal controls to strengthen business processes Learn how requirements differ for

public and non-public companies Incorporate improved risk management into the new framework The new framework is COSO's first complete revision since the release of the initial framework in 1992. Companies have become accustomed to the old guidelines, and the necessary procedures have become routine - making the transition to align with the new framework akin to steering an ocean liner. Internal Control Audit and Compliance helps ease that transition, with clear explanation and practical implementation guidance.

Using SPSS for Windows and Macintosh -

Samuel B. Green 2011-01-01

This textbook guides students through the most basic of SPSS techniques using step-by-step descriptions, presents statistical techniques and instruction on how to conduct statistical analyses, and explains in detail how to avoid all the obstacles common in the study of statistics.